



VIT

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

Business School

Creating Global Leaders...

Smart™

Next Generation Path Modeling



IN ASSOCIATION WITH

DISCUSSIONS AND INSIGHTS



DAY 1

Systematic Literature Review

By Dr. ASHULEKHA GUPTA

DAY 2

Bibliometric Analysis

By Dr. BIJAY PRASAD KUSHWAHA

DAY 3

Covariance based Structural Equation Modeling (CB-SEM)

By Dr. DHAVAL MEHTA

DAY 4

Partial Least Squares - Structural Equation Modeling (PLS-SEM)

By Dr. MOHAMED JASIM

DAY 5

Necessary Condition Analysis in PLS-SEM

By Dr. CHRISTIAN M RINGLE

Higher Order Constructs, Second Order & Hierarchical Components Models (HCM)

By Dr. ATUL SHIVA

A FIVE-DAY WORKSHOP ON

DATA ANALYSIS FOR MULTIDISCIPLINARY RESEARCH (ONLINE MODE)



24-28, APRIL, 2023



05.30PM - 07.30PM



zoom

INTERNATIONAL SPEAKER



Dr. CHRISTIAN M RINGLE

Professor
Hamburg University of Technology, Germany.
&
Co-founders and Co-developers of SmartPLS



****FREE 3-MONTHS LICENSE KEY OF SMART PLS 4.0 TO ALL PARTICIPANTS**

EVENT COORDINATORS



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