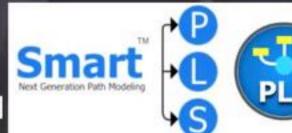


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DISCUSSIONS AND INSIGHTS

DAY 1

Systematic Literature Review

By Dr. ASHULEKHA GUPTA

DAY 2

Bibliometric Analysis

By Dr. BUAY PRASAD KUSHWAHA

DAY 3

Covariance based Structural Equation Modeling (CB-SEM)

By Dr. DHAVAL MEHTA

DAY 4

Partial Least Squares - Structural Equation Modeling (PLS-SEM)

By Dr. MOHAMED JASIM

DAY 5

Necessary Condition Analysis in PLS-SEM

By Dr. CHRISTIAN M RINGLE

Higher Order Constructs, Second Order & Hierarchical Components Models (HCM)





FREE 3-MONTHS LICENSE KEY OF **SMART PLS 4.0 TO ALL PARTICIPANTS

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Dr. SHIVAM SAKSHI Event Coordinator & Assistant Professor

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DATA ANALYSIS FOR MULTIDISCIPLINARY RESEARCH (ONLINE MODE)



iii

24-28, APRIL, 2023



05.30PM - 07.30PM





INTERNATIONAL SPEAKER



Dr. CHRISTIAN M RINGLE

Professor Hamburg University of Technology, Germany.

Co-founders and Co-developers of SmartPLS

RESOURCE PERSONS



Dr. ASHULEKHA GUPTA Professor Graphic Era Deemed to be University, Dehradun



Dr. BIJAY PRASAD **KUSHWAHA** Assistant Professor VITBS, Vellore



Dr. DHAVAL MEHTA Professor Veer Narmad South Gujarat University, Surat.



Dr. MOHAMED JASIM Assistant Professor VITBS, Vellore



Dr. ATUL SHIVA Associate Professor Chandigarh University, Mohali

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