

About VIT Business School

VIT Business School (VITBS), established in September 1994, is in its Silver Jubilee Year. We have campuses at Vellore and Chennai. VIT Business School endeavours to develop thought-leaders, who are innovative, socially sensitive, ethically strong and globally competent. VITBS offers under graduate (BBA), post graduate (MBA) and Doctoral (Ph. D) programmes in Business. VITBS is accredited by ACBSP, ACCA (course options) and is a member of AACSB; these international accreditations endorse the superiority of the deliverables. VITBS is a fully digitised B-school that facilitates research and learning with relevant e-learning resources from Harvard Business School Publishing, exhaustive access of journals, databases such as EBSCO, Emerald, ABI Inform, CMIE proress, and CAPEX; and many other software tools.

Registration Fee:

For Internal Participants (Research Scholars)-750/-

For Internal Participants (Faculty)-1000/-

For External Participants (Research Scholars)-1000/-

For External Participants (Faculty)-1200/-

(Registration fee includes- Workshop Certificate & kit, working lunch & high tea)



Registration Link

<http://info.vit.ac.in/events-vit/Theory-Building/apply.asp>

For Accomodation Contact: 7708877807, 9789585138.

Resource Person:



Dr. Murugan P

Murugan P is working as an Assistant Professor in School of Management Studies, University of Hyderabad (UoH), Hyderabad. He is a recognised as a Data Analyst at Australian Council for Educational Research New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for Research and he has been a resource person for several workshops and FDP programs held at various universities and B-Schools across India.

He is a expert in Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Covariance and Partial Least Square based Structural Equation Modeling, Latent Profile Analysis, and Item Response Theory. He has conducted several workshop on Mediation, Moderation and Conditional process analysis His papers are published in Thomson Reuters impact factor (SSCI) and ABDC listed Journals. He also has presented papers at many international and national conferences.

Coordinators

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A Two Day Workshop on Theory Building

&

Publishing Research Articles in Peer-reviewed Journals

12th & 13th Dec '2019

Overview & Contents of the Workshop

-This workshop is aimed at facilitating a deeper understanding of the theory building process and writing quality papers, by successfully navigating the process for publishing research articles in high impact factor peer-reviewed journals.

Venue: Mahatma Gandhi Block, Seminar Hall -108,
VIT Business School
Vellore Institute of Technology, Vellore-632014

Who can attend

Faculty, Scholars
&
Students

Venue

MG Block-
Seminar Hall-108