

Organising Secretaries

Dr. R. Geetha

HOD, Department of Commerce, SSL, Vellore
Institute of Technology, Vellore

Dr. B. Morarji

HOD, Department of Social Sciences, SSL, Vellore
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Committee Members

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Organising Committee

Honourable Patron

Dr. G. Viswanathan

Founder & Chancellor
Vellore Institute of Technology, Vellore

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Vice President
Vellore Institute of Technology, Vellore

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Vice President
Vellore Institute of Technology, Vellore

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Registrar, Vellore Institute of Technology, Vellore

Workshop Directors

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Dean, SSL, Vellore Institute of Technology, Vellore

Prof. V. Selvam

Associate Dean, SSL, Vellore Institute of
Technology, Vellore

Workshop Convenor

Dr. S. Usha

Associate Professor, SSL, Vellore Institute of
Technology, Vellore



VIT[®]

Vellore Institute of Technology

(Deemed to be University under section 3 of UGC Act, 1956)

6-Day International Workshop on Research Methods in Social Sciences

Organised by

School of Social Sciences and Languages,

Vellore Institute of Technology,

Vellore-632014.

in association with



Govt. of India

Date: 26th to 31st August 2024
Venue: Dr. Ambedkar Auditorium,
(TT ground floor)



Discussions and Insights:

DAY 1 (26/08/2024)	QUANTITATIVE RESEARCH METHODS - I	FN: 9.30 am-11.00 am and 11.30 am - 1.00 pm AN: 2.00 pm-3.30 pm and 4.00 pm-5.30 pm
DAY 2 (27/08/2024)	QUANTITATIVE RESEARCH METHODS - II	
DAY 3 (28/08/2024)	ECONOMETRICS - I	
DAY 4 (29/08/2024)	ECONOMETRICS - II	
DAY 5 (30/08/2024)	QUALITATIVE RESEARCH METHODS - I	
DAY 6 (31/08/2024)	QUALITATIVE RESEARCH METHODS - II	

Registration (No Charges):

Research Scholars of the 2022, 2023, and 2024 registered batch from the Department of Commerce and Social Sciences are encouraged to register and Refreshments will be provided.

Registration details

Registration can be done online using the link:

https://docs.google.com/forms/d/e/1FAIpQLSeRBgIX25n3CB19TAo2NDianGMbrYNDgwVskZ0jwN4tKMhCA/viewform?usp=sf_link



The school offers programs in B.Com. (Banking & Capital-markets, Financial Technology, Business Process Services); Master of Social Work (MSW), and Ph.D. programs in Commerce, Economics, Tamil, English, Psychology, Sociology, and Hindi. Also, foreign languages such as German, Spanish, and French are offered as a part of the curriculum. Electives on IPR, The Indian Constitution among others are imparted across the university

RESOURCE PERSONS



Dr. Subbiah
Mentor, Kai-Xen
Health Intelligence PTE Ltd,
Singapore.



Dr. Hafez Abdo
Department of Accounting,
University of Nottingham, UK



Dr. Kazi Sohag
School of Economics Management
Ural Federal University,
Russian Federation.



Dr. V. Moovendhan
CMS Business School
Jain University, Bangalore.



Dr. Merlin Mythili Nelson
Director-Teaching Learning Centre,
Marudhar Kesari Jain College for Women,
Vaniyambadi.

ABOUT VIT

VIT was established with the aim of providing quality higher education on par with international standards. It persistently seeks and adopts innovative methods to improve the quality of higher education on a consistent basis. The campus has a cosmopolitan atmosphere with students from all corners of the globe. Experienced and learned teachers are strongly encouraged to nurture the students. The global standards set at VIT in the field of teaching and research spur us on in our relentless pursuit of excellence. In fact, it has become a way of life for us. The highly motivated youngsters on the campus are a constant source of pride. Our Memoranda of Understanding with various international universities are our major strength. They provide for an exchange of students and faculty and encourage joint research projects for the mutual benefit of these universities. Many of our students, who pursue their research projects in foreign universities, bring high quality to their work and esteem to India and have done us proud.

SCHOOL OF SOCIAL SCIENCES AND LANGUAGES

Established as a distinct entity in 2009, the School of Social Sciences and Languages (SSL) employs innovative teaching methods and adopts interdisciplinary approaches to learning. The school helps students gain knowledge and skills that are required in the global market. It adheres to the highest standards in teaching-learning by employing innovative practices, ensuring excellence in research, and adopting rigorous internal peer and student reviews. The school is committed to providing a dynamic intellectual environment by fostering critical, reflective and conceptual thinking in students and aims to enrich their education by adopting unique approaches to learning. Integrating international perspectives into its teaching, the school attracts students from a wide range of cultural backgrounds and provides a uniquely rich and diverse learning and teaching environment. The school maintains an outstanding record of awards for excellence in teaching within the VIT community and in the broader higher education context.