

VELLORE INSTITUTE OF TECHNOLOGY (VIT)

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by the Chancellor Dr. G. Viswanathan. VIT attracts students from all states of India and more than 51 different countries because of its academic excellence.

VIT has introduced many innovations in academic processes which add values to every student. FFCS (Fully Flexible Credit System), PBL (Project Based Learning) for better learning, fully digitized academic portals that assist students in equipping themselves for 2020 market place, Hackathons / Makeathons as part of curriculum exercise which kindle the interest and the curiosity of the students, which moulds them to be better problem solvers, 8th module in every subject being handled by industry experts, making the students contextualize the concepts they study in the classroom, are a few of the innovations that VIT has introduced.

SCHOOL OF SOCIAL SCIENCES AND LANGUAGES

The School of Social Sciences and Languages (SSL) was established for enabling the learning of languages and to enrich the Commerce programme. The School has four departments- Commerce, Social Sciences, English and Languages. The School has 195 committed faculty members employed in the University as a whole to make every student of VIT employable.

DEPARTMENT OF SOCIAL SCIENCES

Department of Social Sciences was established at VIT in 2009 under School of Social Sciences and Languages with a vision to mould responsible citizens with knowledge, skills & attitude that suit the current competitive world. Moreover, it gives the cutting edge and paves way for career prospects to social sciences.

The department offers courses on Social Sciences for UG programmes of both engineering and non-engineering disciplines to enable all learners to avail of opportunities across the globe. The courses are offered on Ethics and Values, Economics, Psychology, Sociology, Music, and History. Currently, the department has 14 dedicated faculty members with excellent academic, research and corporate background.

REGISTRATION FEE

Rs 200 for Academicians/NGO
person/ Social Activists

Rs 100 for Students and Research
Scholars

PAYMENT & REGISTRATION LINK

Participants Payment &
Registration Link :
<https://events.vit.ac.in/>

**Important Date: Last date for
Registration: 10.04.2021**

E- Certificates will be issued to the registered participants within 5 days of attending the full webinar and filling up the feedback form



ONE DAY NATIONAL WEBINAR

ON

CONTINUITIES AND RUPTURES IN MEDIA- SOCIETY INTERACTIONS IN THE TIMES OF PANDEMIC

**17.04.2021
(Zoom platform)**

ORGANISED BY

**DEPARTMENT OF
SOCIAL SCIENCES,
SCHOOL OF SOCIAL
SCIENCES AND
LANGUAGES,
VIT,
VELLORE**

About the Webinar

In the human society the people find difficulty in incurring clarity about Covid-19. The media and the society have different opinions while talking about fancy and facts. The media have been following every step of this journey – with multiple stories, incessant headlines and continuous updates. World organisations feel that the media has to provide accurate and factual information regarding Covid-19 pandemic to the people. Besides, the social landscape in the time of pandemic has completely changed the thinking pattern of the people. Sweeping changes in the developmental discourses have an impact in the social structure including affecting patriarchal system, evolving psycho-social guards and responses to infodemic etc. Keeping all these in mind, the webinar is focused to pursue and understand the new scope and perspectives by the way the media and society interact with each other with a view to end the ruptures and intrusion due to Covid-19

All correspondence should be made to

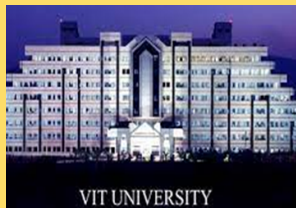
Organising Secretaries

Dr.A.Kubendran Mobile- 9626076256

Dr.N.Savitha-Mobile 9865188912

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savitha.n@vit.ac.in



Date: 17.04.2021

Resource Person :

Dr.R.Kumaran

Director In-charge, Centre for Sociology in
Sociology

The Gandhigram Rural Institute (DU)
The Gandhigram, Tamilnadu

Topic: The Expansion and Intrusion of
Social Media in Social Landscape

Time: 10.15am-11.30am



Resource Person :

Dr.Archana Patnaik

Assistant Professor, Department of
Humanities and Social Sciences,
Indian Institute of Technology,
Kharagpur

Topic: Resurrection, Reassertion and
Loosening of Patriarchy (Online and
offline) during
Pandemic Times

Time: 11.45AM-1PM



Resource Person :

Dr.Anubhuti Yadav

Head Department of New Media and
Information Technology, Course
Director, Advertising and Public
Relations, Indian Institute of Mass
Communication, New Delhi

Topic: Evolving Psycho-Social Guards
and responses to infodemic in Covid-19
era

Time: 2.15PM-3.30PM



Resource Person :

Mr.Annamalai

Former Senior Editor The Hindu,
Madurai.

Topic: Media and changing
developmental discourses during
pandemic: The Scope for New
Perspectives

Time: 3.45PM-5PM



One Day National Webinar-2021

Patron

Dr. G. Viswanathan
Chancellor

Co-Patrons

Mr.G.V.Selvam
Vice President

Dr.Rambabu Kodali
Vice Chancellor

Dr. S. Narayanan
Pro-Vice Chancellor

Conuener

Dr. G. Velmurugan,
Dean, School of Social Sciences and
Languages

Co-conuener

Dr.N.Savitha
Head, Department of Social Sciences
School of Social Sciences and Languages

Organising Secretaries

Dr.A.Kubendran
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