Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

A One Day Workshop

on

COMMUNICATION SKILLS FOR BETTER EMPLOYABILITY

10 MARCH 2023

Organised by

Department of English
School of Social Sciences & Languages
VIT, Vellore

About Vellore Institute of Technology

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by Chancellor Dr. G. Viswanathan. VIT attracts students from all 29 states of India and more than 41 different countries because of its academic excellence. VIT was established with the aim, to provide quality higher education on par with international standards. VIT has been constantly ranked among the best Universities and is aspiring to emerge as a global leader. VIT has already been ranked by major International rankings agencies such as Shanghai ARWU Ranking, QS, Times Higher Education, US News, RUR, and others. VIT sets the record, as Seven of the subjects made their way to the prestigious Quacquarelli Symonds (QS) World University Rankings (WUR) by Subject in 2021. Seven subjects of VIT are within the top 450 QS World University Rankings by Subject. VIT has national accreditation from the National Assessment and Accreditation Council (NAAC), Govt. of India with an A++ grade. VIT published the highest number of research publications in India in 2016, 2017, 2018, 2019, and 2020 as per Elsevier's (Scopus) database. There has been significant growth in the 'h' index since 2015. VIT has established some of the states of art laboratories in collaboration with industries and Govt. of India. VIT has ten research centres in futuristic areas and has 300+ global academic partnerships in operation.

About the School of Social Sciences and Languages

The School of Social Sciences and Languages (SSL) was established in the year 2009 as a separate school. The prime focus of the School is to impart futuristic education in subjects such as Commerce, Economics, Finance and Accountancy, Business and Corporate Law, Psychology, Sociology, History, Music, and Indian and Foreign languages such as English, French, German, Chinese, Spanish, Russian, Japanese and Arabic apart from Tamil and Hindi. The School has four departments- Commerce, Social Sciences, English, and Languages. The School has about 114 committed faculty members employed in the University as a whole to make every VIT student employable. It imparts the required soft skills and provides opportunities to learn as many foreign languages as possible. To inculcate ethical and moral values in the students, SSL offers a unique course, Ethics, and Values. It also has industry collaborations with TCS, NSC, and ACCA-UK. The school offers B. Com, MSW, and Ph.D. programs.

About the Workshop

India Skill Report 2023 by Wheebox, India's leading talent assessment company states that Tamil Nadu is among the top 5 states besides Maharashtra, Karnataka, Delhi NCR, and Andhra Pradesh, where maximum hiring activity is forecasted. Moreover, the report reiterates that Tamil Nadu experiences "the greatest talent espionage". This implies that a huge opportunity is waiting for the youth of India. Hence, it becomes imperative for India to

equip its youth with the required knowledge and employable skills so that they can contribute substantively to the economic growth of the country. The reality is that a large section of the educated youth possesses limited or no job skills. Employability Skills are an integral part of most job roles in the economy today. Keeping this in mind, this workshop is organized with the sole aim to train the youth to be employable for industry 4.0.

It is a widely accepted fact that knowledge of English is one of the keys to good job prospects and advancement. Moreover, most of the campus recruitment tests of various companies are focused on productive skills i.e speaking and writing. Therefore, this workshop is structured in such a way as to enhance the communication skills of the students for better employability. The workshop includes three sessions, of which speaking and writing will be the primary focus of the forenoon session and the afternoon session presents an overview of placement opportunities.

Resource persons:

Dr. Mohammed Sahul Hameed Associate Professor Sr. Dept of English, VIT	**Writing in a Professional Language**
Dr. Sarika Gupta Professor Grade 1 Dept of English, VIT	**Strategy for Speaking Skill Development**
Dr. Anu Baisel Associate Professor & Assistant Director UG Placement, VIT	**Essential Skills to Crack Placement**

ORGANISING COMMITTEE

Chief Patron
Dr. G. Viswanathan
Chancellor
Patrons
Shri. Sankar Viswanathan
Vice President
Dr. Sekar Viswanathan
Vice President
Shri. G. V. Selvam
Vice President
Dr. **Rambabu Kodali**
Vice Chancellor
Dr. Partha Sharathi Mallick
Pro Vice-Chancellor
Convenor
Dr. M. Manoharan, Dean SSL
Co-Convenors
Dr. V. Selvam, Associate Dean, SSL
&
Dr. N. S. Prasantha Kumar, HOD, English
Organising Secretaries
Dr. V. Bhuvaneswari
Dr. G. Christopher
Address for Correspondence
Department of English
School of Social Sciences and Languages
VIT, Vellore – 632014
Mobile: 9443367896 / 9894911000
E-mail: vbhuvaneswari@vit.ac.in
/christopher.g@vit.ac.in

REGISTRATION

(Registration is Mandatory)

Registration & Payment Link:
https://events.vit.ac.in/

- **Register at the above link on or before 7th March 2023**
- **Registration fee is Rs.250/- (Including GST).**
- **Registration is limited to 70 on a first-come-first-serve basis.**
- **Amount once paid will not be refunded.**
- **Registration fee includes workshop kit, lunch, and refreshments.**
- **Participants will receive a certificate at the end of the workshop**

VIT UNIVERSITY

A place to learn; A chance to grow