

Online

Management Development Programme (MDP) on Investment Decisions for Non-Financial Executives



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)
Business School



**During: 5th June to 19th June, 2022
(3 days programme, only on Sundays)
Time: 09:30am to 5:30pm**

Organized by

VIT Business School

Vellore Institute of Technology (VIT Deemed to be University), Vellore, Tamil Nadu, India

MDP Organizers:

- Dr. Rajesh Mamilla, Associate Professor & HOD MBA, VITBS
- Dr. A. Vasumathi, Professor & Associate Dean, VITBS
- Dr. K. Ganesan, Chairperson, VITBS

About VIT Business School

VIT Business School (VITBS), established in September 1994, is in its Silver Jubilee plus years. VITBS has campuses at Vellore and Chennai. VIT Business School endeavors to develop thought-leaders, who are innovative, socially sensitive, ethically strong and globally competent. VITBS offers under graduate (BBA), post graduate (MBA) and Doctoral (Ph. D) programmes in Business.

VITBS is accredited by Association to Advance Collegiate Schools of Business (AACSB), Accreditation Council for Business Schools and Programmes (ACBSP), USA for a period of 10 years, ACCA (course options); these international accreditations endorse the superiority of the deliverables. Some of the finest skills imparted include critical thinking, data crunching and pattern understanding, crisis management, intelligent data driven decisions, cross-culture management and many more iterative and adoptive processes to suit the current corporate requirements. The academic thrust areas include Business Analytics, Finance, Marketing, Human Resources, Operations and Systems. Fully Flexible Credit systems (FFCS) allows complete flexibility for a student to select the course, slot and faculty member. The VITBS edge is its ability to bring the industry intelligence to the classrooms and translate the future industrial requirements into curricular activities.



*The best investment
you can make,
is an investment in yourself...
The more you learn,
the more you'll earn.
-- Warren Buffett*





“An investment in knowledge pays the best interest.”
-- Benjamin Franklin



Programme Overview

This programme is specially designed to provide a basic knowledge on sources of finance and various investment avenues for executives in Marketing, Operations, Human Resources, Information Technology, Entrepreneurs and Self-employed professionals with non-finance background.

Objectives

- This MDP aims to make participants aware about the different financial instruments which are present in the market to manage funds and discuss different methods and techniques that helps in analysing and managing investments.
- This programme would sharpen participant's knowledge related to investment management and would also help the participant in taking better investment decisions.

Program contents

- Investment alternatives and Risk-Return balance
- Financial Planning and Wealth Management
- Role of Psychological factors during investment decision making process.
- Basic and Advanced practical knowledge of GST's various prospects and laws related to investments.
- Digital and financial innovations in the investment world.

Programme Methodology

The programme would be conducted in an experience-sharing mode, encouraging free interaction amongst the participants and speakers.

Target Organizations

Public and Private Limited Companies, MSMEs, Banks, Stock broking firms as well as all interested participants.

Target Audiences

All levels of executives, Small and Medium enterprises, faculties, Research scholars as well as students belong to Commerce and Business School.

Nominations and Inquiries

The last date for registration is May 31, 2022.

Registration fee:

For employees: Rs 3,000 plus GST @18%

For Teaching faculty: Rs 2500 plus GST @18%

For Research scholars and Students: Rs 1750 plus GST @18%

For nomination forms and more information, please contact:

Dr. Rajesh Mamilla

Associate Professor Grade 2 & HOD MBA

VIT Business School

Email: rajesh.mamilla@vit.ac.in

Mobile No.: 9948602384

Important Date:

Last Date of Registration:

31-05-2022

Registration Link:

<https://events.vit.ac.in/>

Program Coordinators:

*Dr. Rajesh Mamilla,
HOD-MBA, VITBS*

*Dr. A. Vasumathi,
Associate Dean, VITBS*

*Dr. K. Ganesan,
Chairperson, VITBS*

