VIT
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)
Institute of Eminence (IoE)
Recognized by Govt. of India

CENTRE FOR DATA ANALYTICS
VIT Business School

An International Virtual Conference on

ANALYTIC INTELLIGENCE FOR IMPROVED BUSINESS PERFORMANCE

29th & 30th June , 2020

NO REGISTRATION FEE

https://forms.gle/36t4L73shcz422vL6

CLICK HERE TO REGISTER

Opportunity to publish in Scopus Indexed Journals (after peer-review)

IMPORTANT DATES

20TH JUNE, 2020
Last Date for Uploading Full Paper

24TH JUNE, 2020
Notification of Acceptance

28TH JUNE, 2020
Last Date for Registration

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About VIT

Emerging technologies have transformed the business outlook, its landscapes, and have created a long-recognized value for information and communication; imprinting its impact on the need for Data Analytics. Data Analytics is the starting point of the evolving applications of AR/VR, IoT, Cloud computing, blockchain, machine learning that help businesses and governments build powerful, immersive, agile, and highly connected communities. Data Analytics is undeniably industrialized. It's no more a choice. Data analytics enhances the efficiency and experience; it deciphers the hidden insights –aloud, clear, and with the foresight.

Vellore Institute of Technology (VIT), recognized as a Institute of Eminence (IoE) by the Government of India, has been in the forefront in offering higher education, research, innovation, technology agility, and socially contributing. VIT Business School (VITBS) is a constituent of VIT. The Center of Data Analytics, VITBS intends to solve complex decision problems of researchers, and business houses through massive data analytics assignments. The Center of Data Analytics was established in the academic year 2019-20. The Pandemic crisis has opened newer opportunities to the center to cater to the local data analytics need.

About VITBS

VITBS established in the year 1994, is accredited by Accreditation Council for Business Schools and Programmes (ACBSP), USA for a period of 10 years, ACCA (course options) and is preparing for AACSB. It celebrates diversity with International and pan-India Students and Faculty members. International students hail from Europe, Africa and Asia. The school collaborates with Foreign Universities for Overseas Experiential Learning (OLEP), Adjunct faculty and Foreign degree on Credit Transfer mode. The Industrial collaboration extends for research, consultancy, internships, projects, and placements. The VITBS edge is its ability to bring the industry intelligence to the classrooms and translate the future industrial requirements.

About Conference

These days every CIO is equally concerned about the digital transformations and analytic capabilities, as they are inseparable and in synergy could optimize the challenges, modernize the business models, create newer opportunities, engage, and enchant user experience.

This conference intends to bring intelligent minds of Researchers, Industry professionals, teaching fraternity and students to discuss the scope of analytics in different domains of business.

The objective of the conference is to uncover the supremacy of Analytics, Scope to build data-driven future, data leadership strategies, and deployment competing on Analytics through curated knowledge and experiences, digital transformations and business modeling.

The conference calls for empirical papers, review papers, case evidence, corporate white papers and also.

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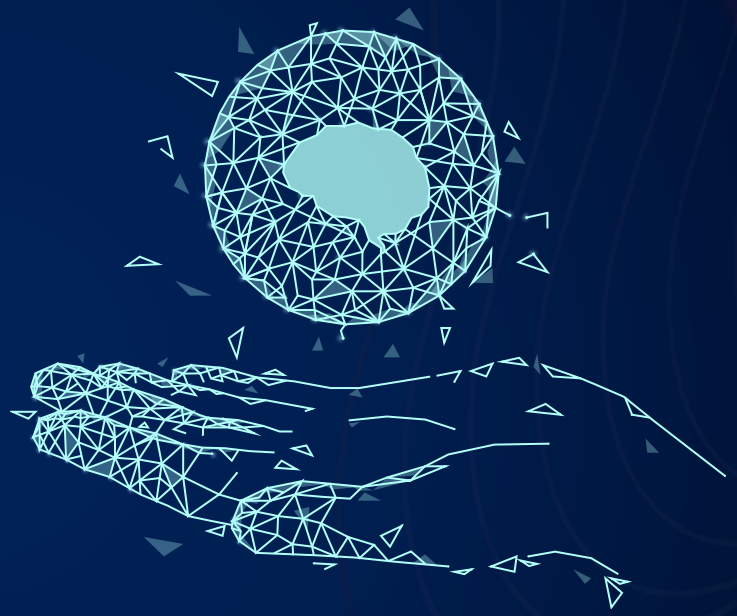

Convenor

Dr. P. Subhashree
Dean and Professor
VIT Business School
VIT Vellore, India

Co-Convenors

Dr. Moovendhan V
Associate Professor
VITBS

Dr. V. Raj Kumar
Assistant Professor
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Dr. Prabhu Christopher B
Assistant Professor (Sr.)
VITBS

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THEMES AND TRACKS

Themes and Tracks

The conference accepts papers on

- ❑ Leadership and data strategy - Core strengths and Values of organizations
- ❑ Data Trust and Governance - Evolving challenges
- ❑ Business Domains and Analytics Intelligence
- ❑ Effective Data Designs, Mining and Architecture
- ❑ Future of Analytics - AI, Machine Learning

The theme of the papers can span over Healthcare, Education, Banking & Insurance, Financial inclusion, Manufacturing, other services and social sectors

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KEYNOTE SPEAKERS

MR. SANTHOSH SRINIVASAN
VP
Barclays, UK

MR. AJEESH VENUGOPLAN
Philip Kotler Award
Winner, IN

MR. ABILASH MISHRA
CEO
National Stock
Exchange, IN

MR. KIRTHI RAMAKRISHNAN
CEO
Alphabeta Inc, USA

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FOR ENQUIRY

Do you have any questions?

https://vit.ac.in/all-events

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