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Dr. G. Velmurugan, Dean SSL

Co-Chair

Dr. Sarika Gupta, Head,
English

Organizing Secretaries

Dr. Sangeeta Mukherjee

Dr. Sarika Gupta

Dr. G.K. Chithra

KEYNOTE SPEAKERS

PROF. B. N. PATNAIK

Former Professor of Linguistics &
English, IIT-Kanpur

DR. JAYSHREE CHAKRABORTY

Associate Professor in the Dept. of HSS
IIT-Kharagpur

Sub-Themes include, but are not limited to:

1. Language, Culture and Society
2. Language, Culture & Translation
3. Language and Popular Culture
4. Communication Studies
5. Inter-cultural and Cross-cultural Communication
6. Information and Communication Technologies
7. Language, Literature and Linguistic Studies
8. Sociolinguistics
9. Innovations in Language Teaching/Learning
10. Challenges and transformations in Language Learning & Teaching
11. Inter-cultural/Socio-cultural Competence in Language Teaching



**ONE-DAY NATIONAL SEMINAR ON INNOVATIONS IN
LANGUAGE, CULTURE AND
COMMUNICATION**

6 Dec 2019

Organized by
Department of English
School of Social Sciences & Languages
VIT, Vellore-632014, Tamil Nadu, India



VIT - A place to learn; a chance to grow

Reach us

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Web: www.vit.ac.in

Host Institute

VIT University was founded in 1984 by the Chancellor Dr. G. Viswanathan, former Parliamentarian and State Minister. Now it has grown to be an International University with 32,000 students from 53 different countries, maintaining a cosmopolitan ambiance, with campuses in Vellore, Chennai, Amaravati and Bhopal. VIT offers 20 UG programmes and 29 PG programmes, in addition to research and integrated degree programmes. VIT has been recently recognized as an IoE by the Govt. of India. VIT has also been accredited by NAAC with “A” Grade. It also offers programmes accredited by IET (UK) and ABET (US). Programmes in Engineering, Management, Science, Law and Architecture are offered.

VIT University, in its pursuit to train the students for 2020 work place, has introduced Fully Flexible Credit System (FFCS) TM, Curriculum for Applied Learning (CAL) TM, Digital Learning Management System, Project Based Learning (PBL), Challenging Experiments in Laboratories, 8 different Languages being offered, Soft Skills training as part of curriculum, Testing of Higher Order Thinking Skills (HOTS) and Research Orientation from UG level. With the thrust given to research, VIT has gained a place in the top 2 slots in Scopus Indexed Journal Publications, among Indian Universities. Interactions with industries in India and universities abroad have given VIT the much-needed fillip for its progress.

About the School

The School of Social Sciences and Languages adopts innovative teaching methods and interdisciplinary approaches to provide the students with knowledge and skills, required to meet the challenges in the global market. It has attained the highest teaching standards & approaches, through excellence in research and rigorous internal peer & student review. The school is committed to create a competitive intellectual environment by fostering critical, reflective and conceptual thinking in students, and aiming to enrich their education by adopting unique approaches of learning in an international perspective, to teach and do intensive research in a higher education context. The school attracts students from a wide range of cultural backgrounds and provides a dynamic learning and teaching environment. The school maintains an outstanding record of excellence in teaching.

Scope of the Seminar

Language is deeply rooted in culture and is an essential tool of communication. Thus, there exists a complex relationship between culture, language & communication. Since language & communication are solely governed by cultural norms and habits; in today’s world of globalization and advancement in research & teaching/learning technologies, understanding inter-cultural and cross-cultural communication has become inevitable. Thus, the aim of this National Seminar is to bring together Academicians, Researchers and Scholars in the field of Literature, Linguistics and Language teaching, across the country, to share their innovative findings in the realms of Language, Culture and Communication with the academic experts.

Guidelines for Paper Submission

The abstract and paper should be typed in MS word with Times New Roman-12 font size and 1.5 spacing. The Abstract should be limited to 300 words. The abstract must have Title, Author(s) Name- (underline the name of the presenting author), Affiliation, e-mail Address (es) and Phone number (s) and Key words (up to five). The Abstract should be submitted as softcopy, through e-mail to ilccvit@gmail.com on or before 25 November 2019. Original & standard papers will be published in Seminar Proceedings with ISSN/ISBN.

Registration Fee	
PG Students and Research Scholars	Rs. 700/-
Faculty members	Rs. 800/-

***Registration fee includes: Seminar kit, Refreshment, Working Lunch & Certificate**

Registration Link: <http://info.vit.ac.in/events-vit/ILCC2019/apply.asp>

Registration deadline: November 25, 2019

Please contact the Organizers for any assistance, related to the Seminar.

* Accommodation will be arranged for out-station participants **on request.**