



# VIT<sup>®</sup>

**Vellore Institute of Technology**  
(Deemed to be University under section 3 of UGC Act, 1956)

## COMFEST 2019

In association with



DATE: 19.10.2019 / TIME: 08.00 A.M./ Anna Auditorium / VIT, Vellore

### Chief Guest

Recipient of Padma Shri & Magsaysay Award

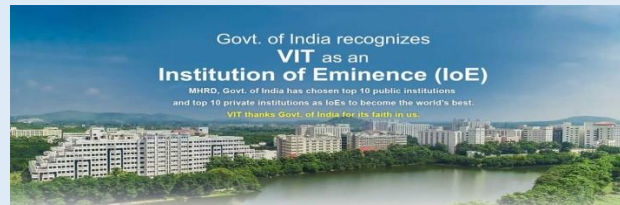
***Prof. Shanta Sinha***



### Guest of Honour

Regional Manager – South, ACCA Global

***Mr. B. Saravanakumar***



## ABOUT VELLORE INSTITUTE OF TECHNOLOGY

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by the Chancellor Dr. G.Viswanathan. VIT attracts students from all the **states of India and more than 51 different countries** because of its academic excellence.

 <b>NIRF (National Institutional Ranking Frame work)</b> <ul style="list-style-type: none"><li>• No. <b>16</b> in Engineering Institution - 2018</li><li>• No. <b>16</b> in University Category - 2018</li><li>• No. <b>29</b> in Management Institution - 2018</li></ul>	 <b>QS RATING 2016</b> <ul style="list-style-type: none"><li>• 4 STAR overall Rating in 2016</li><li>• Got 5 STAR Rating for 5 Sub Categories (Teaching, Employability, Facilities, Innovation and Inclusiveness)</li></ul> <b>First University in India to get QS 4 Star Rating</b>
 <b>NAAC (National Assessment and Accreditation Council)</b> <ul style="list-style-type: none"><li>• Accredited in 2015 - A grade</li><li>• Completed 3 Cycles of Accreditation</li></ul>	 <b>THE RANKING</b> <ul style="list-style-type: none"><li>• Ranked in the Top 251-300 in 2018 (Asia Ranking)</li></ul>
 <b>ABET (Accreditation Board for Engineering and Technology),USA</b> <ul style="list-style-type: none"><li>• 3 Times Accredited</li><li>• 10 B.Tech Programs – Vellore Campus</li><li>• 4 B.Tech Programs – Chennai Campus</li></ul>	 <b>QS BRICS UNIVERSITY RANKING</b> <ul style="list-style-type: none"><li>• Ranked in the Top 201 - 250</li></ul>
 <b>FICCI ( Federation of Indian Chambers of Commerce &amp; Industry)</b> <ul style="list-style-type: none"><li>• “Excellence in Faculty” - 2017</li><li>• “University of the Year” - 2016</li></ul>	 <b>QS I.GAUGE</b> <ul style="list-style-type: none"><li>• Got DIAMOND University Rating in 2018</li></ul>
 <b>MHRD Govt. of India</b> <b>UGC graded autonomy in 2018</b> <b>Government endorsed recognition for VIT</b>	 <b>ACBSP (The Accreditation Council for Business Schools and Programs), USA</b> <ul style="list-style-type: none"><li>• VITBS is fully Accredited for 10 years from 2017</li></ul>

VIT has introduced many **innovations** in academic processes adding value to every student. **FFCS** (Fully Flexible Credit System), **PBL** (Project Based Learning) for better learning, fully digitized academic portals that assists students in equipping themselves for 2020 market place, **Hackathons / Makeathons** as a part of curriculum exercise which kindles the interest and the curiosity of students, which moulds them to be better problem solvers, **8<sup>th</sup> module in every subject being handled by industry experts**, making the students contextualize the concepts they study in the classroom, are a few of the innovations that VIT has introduced

### **Quick Facts about VIT**

- Over 2,23,000 appeared for the VIT Engineering Entrance Examination (VITEEE) in 2019
- The institution offers 36 Undergraduate, 31 Postgraduate, 4 Integrated and 3 Research Programmes.
- A 360-acre eco-friendly campus with over 50.83 lakh sq. Ft. Built-Up space at Vellore.
- A 170-acre eco-friendly second campus at Chennai.
- Over 35,000 students, with nearly 1/3rd of them women
- Over 1400 faculty and 1413 staff.
- TCS, Wipro and Cognizant have accredited VIT for academic collaboration and placements.
- VIT entered the Limca Book of Records for Campus Recruitment.

### **SCHOOL OF SOCIAL SCIENCES AND LANGUAGES**

The School of Social Sciences and Languages was formed as a separate school in the year 2009 and it is one of the most acclaimed Humanities / Social Sciences schools in India. The prime focus of the school is to impart futuristic and supportive education to students-education in subjects like Commerce, Economics, Ethics and values, Psychology, Sociology, History and Music. The school is a great learning centre of Indian and foreign languages like, English, French, German, Japanese, Arabic, Russian and Chinese. The teaching and research of the school is broadly structured around four departments: Commerce, Social Sciences, English, and Other Languages. The school provides a dynamic and interdisciplinary environment that facilitates teaching and research in Social Sciences and Languages.

### **DEPARTMENT OF COMMERCE**

The Department of Commerce is one of the four departments in the School of Social Sciences and Languages, VIT, Vellore. It has 13 faculty members, who are highly qualified with rich experience in teaching and research. Apart from offering Ph.D programmes, the Department offers B.Com and adopts an innovative teaching-learning process called Curriculum for Applied Learning (CAL), as per changing requirements of the students and the industries as well. The Department of Commerce equips the students with required Communication and Computer skills through rigorous internship in order to increase employability.

**DEPARTMENT OF COMMERCE  
SCHOOL OF SOCIAL SCIENCES AND LANGUAGES  
COMFEST 2019**

**Date: 19.10.2019**

**Time: 08.00 a.m.**

**Anna Auditorium**

**EVENTS RULES AND REGULATIONS**

	Events	Rules and Regulations
1	BIZWIZ (Technical)	<ul style="list-style-type: none"><li>➤ Number of participants per team: 2</li><li>➤ The decision of the quiz-master will be final.</li><li>➤ Prelims: Written test on current affairs</li><li>➤ 1st round: Logo Quiz</li><li>➤ 2nd round: Business personalities</li><li>➤ 3rd round: Buzzer round (random topic in commerce)</li><li>➤ Final round: Rapid Fire (random topic in commerce)</li></ul>
2	DEBATE (Tamil & English) (Technical)	<ul style="list-style-type: none"><li>➤ Number of participants per team: 2</li><li>➤ Topic will be given on spot</li><li>➤ Preparation time: 10 minutes</li><li>➤ Number of rounds: 3</li></ul>
3	BIG BOSS (Technical)	<ul style="list-style-type: none"><li>➤ It's an individual event</li><li>➤ Time duration: 1 hour</li><li>➤ The participants are judged on stress management skills</li><li>➤ Number of rounds: 2</li></ul>
4	STARTUP IDEA (Technical)	<ul style="list-style-type: none"><li>➤ Number of participants per team: 2</li><li>➤ Topic will be given on spot</li><li>➤ Business plan preparation time: 30 mins</li><li>➤ Presentation time: 5 mins</li></ul>

5	CONNEXTIONS (Technical)	<ul style="list-style-type: none"> <li>➤ Number of participants per team: 2</li> <li>➤ Time duration: 1 minute per word</li> <li>➤ Number of rounds: 3</li> </ul>
6	CID (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Number of participants per team: 2</li> <li>➤ The participants are judged on finding clue and solution</li> <li>➤ Number of rounds: 2</li> <li>➤ Team which first finds the all the clues and gives solution wins.</li> </ul>
7	PERSONALITY CONTEST (Technical)	<ul style="list-style-type: none"> <li>➤ It's an individual event</li> <li>➤ The participant can bring any unique talents to stage.</li> <li>➤ Number of rounds: 2</li> <li>➤ The participants are judged on best out of the box and confidence.</li> </ul>
8	PRODUCT LAUNCHING (Technical)	<ul style="list-style-type: none"> <li>➤ Number of participants per team: 3</li> <li>➤ Product will be given on spot</li> <li>➤ Number of rounds: 2</li> </ul>
9	CASE STUDY (Technical)	<ul style="list-style-type: none"> <li>➤ It's an individual event</li> <li>➤ Time duration: 1 hour</li> <li>➤ A Case will be given, analyse and find solution.</li> </ul>
10	DANCE COMPETITION (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Round 1 - Group dance</li> <li>➤ Number of participants: 5</li> <li>➤ Time duration: 3 minutes per group</li> <li>➤ Round 2 - Split dance</li> <li>➤ Number of participants: 2</li> <li>➤ Time duration: 2 minutes</li> </ul>
	GROUP SONG	<ul style="list-style-type: none"> <li>➤ Time duration: 4 minutes</li> </ul>

11	(Non-Technical)	<ul style="list-style-type: none"> <li>➤ Number of participants: maximum 4</li> <li>➤ Songs can be sung with the help of karaoke / live instruments.</li> </ul>
12	T-SHIRT DESIGNING (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Time duration: 60 minutes</li> <li>➤ Number of participants: 1</li> <li>➤ Topic will be on spot</li> <li>➤ T-shirt and art &amp; craft materials have to be bought by yourself</li> </ul>
13	MOVIE SYNC (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Time duration - Clip for 30 seconds</li> <li>➤ Preparation time: 1 min</li> <li>➤ Number of participants: 3</li> <li>➤ Number of rounds:2</li> </ul>
14	COOK WITHOUT FIRE (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Time duration: 50 minutes</li> <li>➤ Number of participants: 2</li> <li>➤ Requirements have to be bought by yourself.</li> </ul>
15	IPL SUBASTA (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Time duration - 50 minutes</li> <li>➤ Number of participants: 3</li> <li>➤ Number of rounds:2</li> <li>➤ Teams needs to picks "Best IPL Team "within given budget</li> </ul>
16	CAPTURE THE MOMENT (Non-Technical)	<ul style="list-style-type: none"> <li>➤ Time duration: 50 minutes</li> <li>➤ It's an individual event</li> <li>➤ Participants can use their Smart Phones &amp; DSLR to capture the photographs.</li> <li>➤ Topics will be given on spot</li> </ul>

### **General Rules**

1. The competition is open to higher secondary commerce students at national level.
2. Decision of the judges and organisers will be final.

3. Organisers are invested with the authority to alter or reschedule any of the programmes.
4. The schools are required to send their confirmation letter on or before **1 October** either by phone or email.
5. Participants must carry their school id cards.
6. All participants will be provided food and snacks.
7. The medium of communication for the events will be in English.
8. Only one team must be allowed to participate in all the events.

For any queries contact students (Tech & Non-Tech event) Co-ordinators 6382354946 / 8807885885 / 8825891991 / 8825767336

Email - [commfestssl@gmail.com](mailto:commfestssl@gmail.com)

**Organizers, Dept. of Commerce**

Dr. S. Usha  
Dr. R. Geetha  
Dr. N. Saravabhavan

**HoD, Commerce**

Dr. M. Muthumeenakshi

**Professor & Dean, SSL**

Dr. G. Velmurugan