



VIT
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

Commerce Unplugged!
Get set for the ultimate fest experience!

ComFest

The Sixth Edition

Where commerce meets creativity



SATURDAY,
28 OCTOBER 2023



08:30 AM



ANNA AUDITORIUM

Organised by
Department of Commerce
School of Social Sciences
and Languages
Vellore Institute of Technology
Vellore

ABOUT VIT

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by the Chancellor Dr. Viswanathan. VIT attracts students from all the states of India and more than 51 different countries because of its academic excellence.

VIT has introduced many innovations in academic processes which adds value to every student. FFCS (Fully Flexible Credit System), PBL (Project Based Learning) for better learning, fully digitized academic portals that assists students in equipping themselves for 2023 market place, Hackathons / Makeathons as a part of curriculum exercise which kindles the interest and the curiosity of students, which moulds them to be better problem solvers, 8th module in every subject being handled by industry experts, making the students contextualize the concepts they study in the classroom, are a few of the innovations that VIT has introduced. The campus has a cosmopolitan atmosphere with students from all corners of the globe. Experienced and learned teachers are strongly encouraged to nurture the students.

SCHOOL OF SOCIAL SCIENCES AND LANGUAGES

The School of Social Sciences and Languages was formed as a separate school in the year 2009 and it is one of the most acclaimed Humanities and Social Sciences schools in India. The prime focus of the school is to impart futuristic and supportive education to students in subjects like Commerce, Economics, Finance, Ethics and values, Psychology, Sociology, History, Music etc. The school is a great learning centre of Indian and foreign languages. The teaching and research of the school is broadly structured around four departments: Commerce, Social Sciences, English, and Other Languages.



comfestvituniversity



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DEPARTMENT OF COMMERCE

The Department of Commerce is one of the four departments in the School of Social Sciences and Languages. With 18 committed faculty members with decades of academic and research expertise, the Department offers PhD programmes and 4 specialisations of B.Com.

- **B.Com. (General) embedded with ACCA-UK.**
- **B.Com. (Banking and Capital Markets) in association with NSE (National Stock Exchange) Academy.**
- **B.Com. (Financial Technology) in association with NSE (National Stock Exchange) Academy.**
- **B.Com. (Business Process Services) in association with Tata Consultancy Services (TCS).**

The entire programme is structured in a way that caters the needs of the future with concepts like AI, ML and Coding integrated into the core areas of the curriculum. Students are impeccably groomed with internships and specialised electives synchronising with the needs of the dynamic corporate world.

ABOUT ComFest

ComFest, a signature once in a year event hosted by SSL, is a dynamic and engaging festival that celebrates the spirit of commerce and business acumen among school students. Tailored exclusively for young minds passionate about commerce, economics, and finance. ComFest offers a platform to explore, learn, and showcase their skills in a vibrant and competitive environment.

During this exhilarating event, participants will have the opportunity to:

- Compete in Challenging Contests
- Showcase Creativity
- Network with Peers
- Get inspired by our Guest speakers

The fest is open for all the senior secondary school students from commerce stream irrespective of their board of studies.

Scan here to know more about our events:



LIST OF EVENTS

TECHNICAL

- AD-Selfie
- APP-ATHON
- Extempore XTRA
- Corporate Rodeo
- Baby Shark Tank
- MUN Lite
- Scavenge the Scam
- Bid Bonanza

NON-TECHNICAL

- Doodle Buddy
- Choreo Clash
- Tune your Accounting
- Still did not get it
- Trash to Treasure
- Taste Buddies
- Theatrical Taciturnity
- Do you dare?

ORGANISING COMMITTEE

Honourable Patron

Dr. G. Viswanathan
Chancellor, VIT

Patrons

Mr. Sankar Viswanathan
Vice President, VIT

Dr. Sekar Viswanathan
Vice President, VIT

Dr. G. V. Selvam
Vice President, VIT

Dr. Rambabu Kodali
Vice Chancellor, VIT

Dr. Partha Sharathi Mallick
Pro-Vice Chancellor, VIT

Dr. Jayabharathi T
Registrar, VIT

Convenor

Dr. Manoharan M
Dean SSL, VIT

Co-Convenors

Dr. Selvam V
Associate Dean. SSL, VIT

Dr. Geetha R
HoD, Department of Commerce

Faculty Organisers

Dr. A. V. V. S. Subbalakshmi
Associate Professor

Dr. Jintu George
Assistant Professor

Dr. Sathya N
Assistant Professor

Student Organisers

Srinivas R
3rd Year, Bachelor of Commerce

Anjana K
3rd Year, Bachelor of Commerce

Darshana M
3rd Year, Bachelor of Commerce