

Cordially invites you to

**One-Week FDP Dec 15 – 19, 2020 (10.00 AM-6.00 PM)**

**Faculty Coordinators: Prof. Vyidianathan R, Prof. Surendheran K**

## Transforming Paradigms of Design Education and Practice

### Speakers

- Prof. Kuntal De, Consultant, Pune
- Prof. Vaibhav Kumaresh, Director, Vaibhav Studios
- Prof. Shirsendu Gosh, Consultant, Patna
- Prof. Vasant Dewaji, Consultant, Chennai
- Prof. Shalin AJ, Adobe, Bengaluru
- Prof. Rahul Dutta, AltReal and Hyper Reality Studio, Gurugram
- Prof. Vinod C, Talent Quest, Bengaluru
- Dr. Sougata Karmakar, IIT, Guwahati
- Prof. Ajith Kumar, Altius Designs, India
- Prof. Marcus Vinicius Fainer Bastos, PUC-SP, Brazil
- Prof. Filipe dos Santos Barrocas, University of São Paulo, Brazil
- Prof. Jasper Chalcraft, Sao Paulo, Brazil
- Prof. Rose Satiko Gitirana Hikiji, University of São Paulo, Brazil
- Prof. Prabhakaran Rakkiyappan, PAYPAL, India
- Prof. Raja M, School of Design
- Prof. Manoj Sinha, Google, San Francisco
- Prof. Ramesh Naidu, Belmont, US
- Prof. Leena Manimegalai, Indian Filmmaker, Chennai
- Prof. Alphonse Roy, Cinematographer and Filmmaker, Chennai

### Discussion Points

- Design education and pedagogy
- Creating successful Intellectual Property in Animation
- Experiences of a Designer for the last eight months Post Lockdown
- Role of design in industry, personal experiences
- Curious case of missing manual in designer's rucksack
- Immersive technology for education
- Designers a multi-functional role
- Ergonomics in Industrial Design
- Are you creative?
- The role of Animation in Online Vocational Program
- Art as a material to teach new languages
- Collaborative film and shared knowledge
- Industries' Requirements and Expectations of Design Graduates
- Role of Virtual/Augmented Reality in Education
- What & How of Customer Experience (CX)?
- Importance of design in designing languages
- Role of Digital Technologies in Independent Filmmaking
- Big Cats in Camera - Approach in Wild life Cinematography

