



VIT
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

School of Information Technology & Engineering
(SITE)

Department of Multimedia

Five Day Workshop on **PHOTOSHOP DESIGNS**

ABOUT VIT:

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by the Chancellor Dr. G. Viswanathan. From its humble beginning, the institution has grown exponentially to that of having more than 33,000 students at present. Students from all over India and more than 50 countries are studying at VIT. University status was conferred in 2001 by MHRD Govt. of India in recognition of its excellence in academics, research and extracurricular initiatives. Currently, VIT has 4 campuses – in Vellore, Chennai, Amaravati (AP) and Bhopal (MP). The National Institutional Ranking Framework (NIRF) of the MHRD, Government of India, has identified VIT as the best Private Engineering Institution in India in the year 2016 and 2017. VIT has gone for accreditation by NAAC [India], IET [UK], and ABET [USA] and follows world class academic processes. VIT is the first and only University in India to get 4 star rating from QS, the world universities ranking organization. The Industry consortium FICCI, has declared VIT as the "University of the Year 2016", in India. VIT has also been ranked in the top 201 -250 in QS BRICS Ranking.

ABOUT THE DEPARTMENT:

The department offers B.Sc. Multimedia & Animation. The department has well equipped Computer Labs, Green Matte Studio, Art Lab and Editing Lab for the students to doing their projects.

The Green Matte Studio at Vellore Institute of Technology is first of its kind in the whole of Tamil Nadu to have a dedicated studio facility to shoot VFX shots. The studio is setup at an estimated cost of about 75 Lakhs in an area of about 1769 Sq. Ft with the state of art infrastructures and equipments, which are the latest, and the best in the animation industry. The studio is exclusively constructed to meet the needs and the demands of the B.Sc. Multimedia & Animation students in order to make them industry ready, once they complete the course.

The studio is equipped with Video Lights, Video Camera, overhead Tracks, Editing Workstations and Dressing Room to mention a few. The students use the Green Matte Studio extensively for their projects and portfolio development, which are a part of B.Sc. Multimedia & Animation. The students take the Green Matte shoots for Rotoscopy, Chroma Keying and Match moving. The concept of Chroma Keying is so simple that we can make a photograph of a person standing in front of the Taj Mahal without the person actually going to that particular place.

SESSION DETAILS:

- ◆ Introduction of Tools & Menu Panels
- ◆ Exercise 1: Basic techniques of designs
- ◆ Exercise 2: Logo & Business card Creation
- ◆ Exercise 3: Flyer & Pamphlet Making
- ◆ Exercise 4: Brochure & Poster Creation
- ◆ Exercise 5: Background Creation

Resource Person **Mr. Arjun Pillai**
Graphics Designer
Fresh Works

Registration Fee: ₹1500 / Participant

Date : May 27th - 31st 2019
Time : 10.00 AM - 05.00 PM
Venue : SJT 219

Who can Participate
Faculty, Staff & Students

Registration online payment link



Convener:
Dr. Balakrushna Tripathy
Dean / SITE

Organizing Secretary:
Dr. Lakshmi Priya G. G.
HOD / Department of Multimedia

Coordinators:

Prof. **Saravanan S.**, Assistant Professor (Sr.), Mob.: 6374261779

Mr. **Karunanithi K.**, Multimedia Assistant, Mob.: 9003866974