

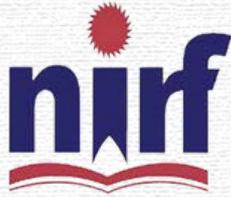
MBA BATCH 2023-2025

VITBS CHENNAI

STUDENT PORTFOLIO



AACSB
ACCREDITED



NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK



SHANGHAI
RANKING



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VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

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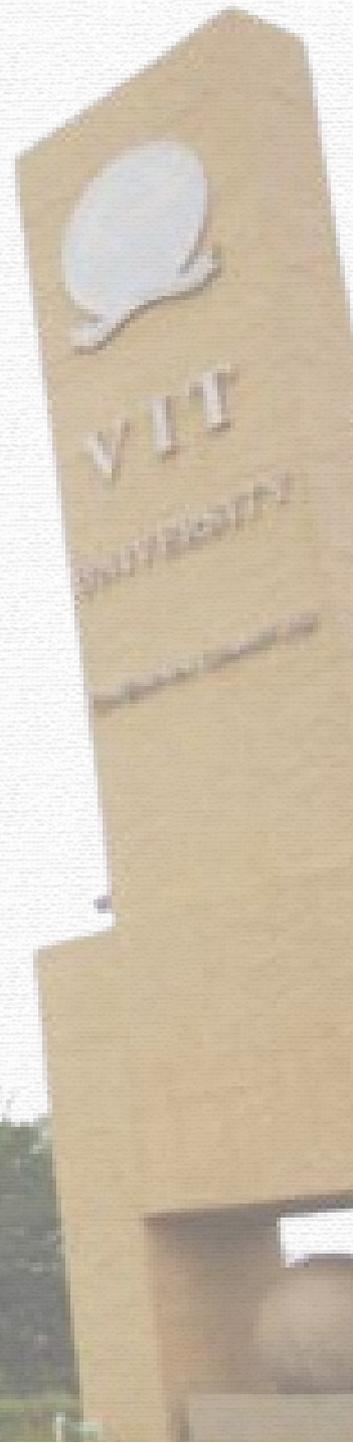
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MESSAGE FROM CHANCELLOR



I take pride in stating for the past quarter of a century, students at VITBS have benefited from some of the most cutting-edge education in Business Studies available anywhere. Our MBA programme takes a hands-on approach to education, combining theoretical concepts with real-world scenarios. Graduates of the Master of Business Administration programme at VITBS receive an education that is both challenging and relevant to the business world, and they are equipped to take on leadership roles in the global economy. VITBS's curriculum has expanded in breadth and depth, and it now accommodates analytical minds that are open to new ideas. Our MBA students are taught to ask thoughtful questions while being guided by the principles and beliefs of the company. The MBA programme offers state-of-the-art resources, expert faculty, and a dynamic learning environment. Through International study and instruction from renowned Professors with deep knowledge in their industries, you'll get a 360-degree view of the business world in just 24 months. Foreign exchange opportunities and study at renowned Universities are available in tandem with this programme. I see our VITBS alumnae as among the most intellectually curious, creative, and inventive persons who have been positioned as Business Leaders with well-known corporations, corporate houses, and famous universities worldwide. Many of them are also successful business owners.

- Dr. G Viswanathan, Chancellor, VIT



VIT[®]
Vellore Institute of Technology
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**STUDENT
PORTFOLIO**

1

MESSAGE FROM DEAN



VIT Business School, Chennai, situated within VIT University, one of the high-ranking technology Universities in India, is an AACSB-accredited leading choice for undergraduate and graduate business programs in India. We are committed to cultivating a global community of forward-thinking leaders, adept managers, and visionary entrepreneurs dedicated to advancing inclusive and sustainable prosperity worldwide through our accelerated career pathway programs co-designed with prestigious US universities. With over a decade of excellence, VIT Business School empowers students with the expertise and abilities to excel as global leaders and conscientious global citizens through its avant-garde learning ecosystem, corporate patronage, and research strides. Our vision is not confined to conventional boundaries; it extends beyond the walls of our institution. We are catalysts of transformation, shaping global leaders who understand the profound interplay of business, society, and the environment in line with the growing call for ESG enabled business education. Our programmes comprise flagship 2 year MBA with an option for a dual degree with University of Michigan, Dearborn; 2+2 BBA (Hons) with Rochester Institute of Technology, New York, and B Com (Hons) accredited by ACCA, UK, and the Doctoral Programme in Management. Our faculty, students, and alumni are united by the pursuit of knowledge, the spirit of innovation, and the drive to make a difference. Our school's exceptional faculty members continuously produce outstanding research work that is published in top journals. Moreover, our faculty has been engaging with industry through institutional funding of projects and consultancy work. We believe in the power of ideas. Together, we will challenge convention, embrace diversity, and drive change. As Dean of VIT Business School I invite you to embark on this transformative journey with us.

-Dr. Harikrishnan K



MESSAGE FROM HOD



At VITBS, we focus on transforming our learners to responsible corporate frontmen, entrepreneurs, and corporate citizens through our avant-garde learning ecosystems. We onboard our learners to accelerated career pathways using a basket of challenging real-time corporate assignments, case studies, simulations and global immersion programmes. Moreover, our students are also guided by a slew of adjunct professors from our global partner universities and industries. Our philosophy stems from the understanding of providing an eco-system that helps Gen- Z learners successfully navigate the challenges of a B(Brittle) - A(Anxious) - N(Non-Linear) - I(Incomprehensible) world.

Best wishes!

-Dr. Sujatha Manohar



VISION AND MISSION

VISION

To be among the top reputed business schools of choice among prospective students and recruiters by providing intellectual, behavioural knowledge inputs to students and practicing managers who become effective leaders and responsible citizens in the global environment. And to develop innovative, globally competitive and socially responsible leaders.

MISSION

To develop innovative, globally competitive and socially responsible leaders.

ACCREDITATIONS



NAAC ACCREDITATION
3.66 out of 4 in 4th cycle
in 2021



The 8th best University

11th best research institution in India
(NIRF Ranking, Govt. of India 2023)



Institutions that hold accreditation like the AACSB and ACBSP are committed to high quality and continuous improvement



15th Business School in
India and 2nd in
Tamilnadu to be
accredited by AACSB.



The 173rd best Institution in
Asia
(QS - Asia University
Rankings 2023)



601-700
SHANGHAI RANKING – 2022
in the World

2 – 3
SHANGHAI RANKING – 2022



VIT[®]
Vellore Institute of Technology
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STUDENT
PORTFOLIO

4

Welcome to

VIT CHENNAI

Deemed to be University



COURSE CURRICULUM DISTRIBUTION OF CREDIT HOURS

The programme places importance on both theoretical and hands-on learning. Conceptual clarity is enhanced through participation in classroom discussions, assignments, case study analysis, presentations etc. while practical inputs are provided through the rigorous field work system, subject related practical projects and the summer internships.

Programme Credit Structure Credits	Credits
Discipline Core Courses	60
Discipline Elective Courses	30
Internship/Field work	6
Total Graded Credit Requirement	96

FIRST SEMESTER

Organisational Behaviour	Managerial Economics
Accounting for Managerial Practices	Information Systems
Quantitative Techniques	Marketing Management
Legal Aspects of Business	Career Management-I

SECOND SEMESTER

Human Resource Management	Macro Economics and Business Environment
Operations Management	Business Research Methods
Financial Management	Entrepreneurship Development
Business Analytics	Career Management-II
Strategic Management	Innovation and Design Thinking
Corporate Governance and Social Responsibility	Society and Business

MARKETING

Consumer Behaviour	Digital Marketing
Sales and Distribution Management	Integrated Marketing Communication
New Product Development	Services Marketing
Retail Management	Brand Management
Neuro Marketing	Health Care Marketing
Rural Marketing	International Marketing
Pricing and Revenue Management	e-Commerce Marketing

FINANCE

Security Analysis and Portfolio Management	Financial Econometrics
Digital Banking Systems	FinTech-I
Global Financial Markets	Fixed Income Securities
Financial Derivatives	AI for Finance
International Trade and Practices	Business Valuation
FinTech-II	Risk Management and Insurance
Behavioural Finance	Wealth Management

HUMAN RESOURCE

Performance Management and Competency Mapping	Organisational Change and Development
Learning and Development	Digital HRM
Leadership and Team Building	Talent Management
Industrial Relations and Labour Laws	Knowledge Management
Application of AI in HRM	Strategic HRM
Global HRM	Compensation Management
Stress Management	Cross Cultural Management

OPERATIONS

Project Management	Operations Research
Total Quality Management	Warehouse Management
Materials Management	Logistics Management
Supply chain Management	Lean Management and Six Sigma
Sustainability Management	Enterprise Resource Planning
Statistical Quality Control	Strategic sourcing and eProcurement
Waste Management	Value Engineering

ANALYTICS

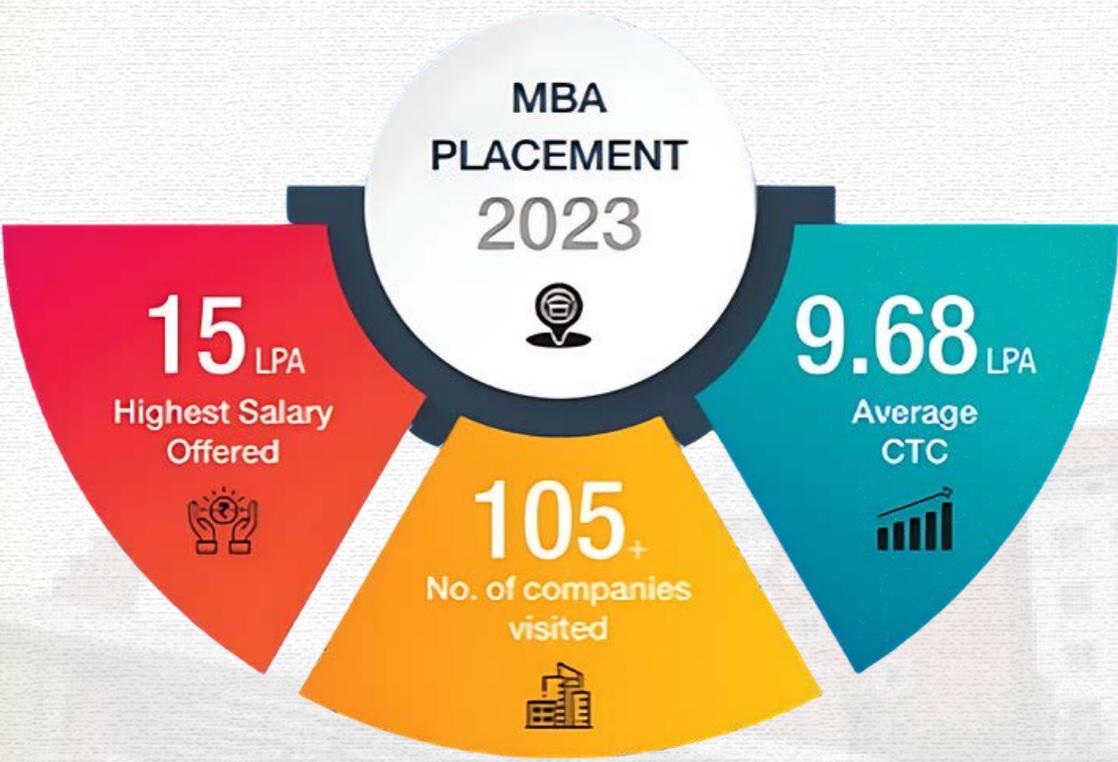
Marketing Analytics	Financial Analytics
HR Analytics	Supply chain Analytics
Data Visualisation and Story telling	Social Media Analytics
Business Intelligence	CRM Analytics
Operations Analytics	Retail Analytics
Investment Analytics	Big Data Analytics
Machine Learning	Trading Algorithms

Internship /Field work

Summer Internship (12 Weeks)

MBA PLACEMENT

COMPANIES AT CAMPUS



- FMCG
- IT/ITES
- Automobile
- Consulting
- E-commerce & Analytics
- Banking & Financial Services
- Manufacturing/ Retail

ALUMNI



Atandra Saruav Bhowal

Senior Vice President & Regional Head Sales & Distribution (East), Reliance Jio Infocomm Ltd., Kolkata



Mani Mogili

Finance Manager (Finance, Commissions and Analytics) Sysdig Inc, San Francisco



Saravanan M

Project Management Office Executive HCL Tech



Khabeer Ahmed

Deputy General Manager Department of Regulation, RBI, New Delhi



Shivangi Soni

US Tax Consultant Deloitte



Giri Raj J

Deputy Manager Aspire Systems, Chennai



ALUMNI



PRIYADARSHINI DASH

PMP®, CAPM® E2open based out of Toronto, Canada



Chitra

**Product Manager/Business solution analyst
Adobe**



Vasanthan Viswanathan

**Vice President and Cluster Head,
HDFC Bank Ltd., Trichy**



Senthil Kumar S

Senior Manager - Elastic Run, Pune



Gayathri Durai

Oracle HCM Consultant at Deloitte



Magesh

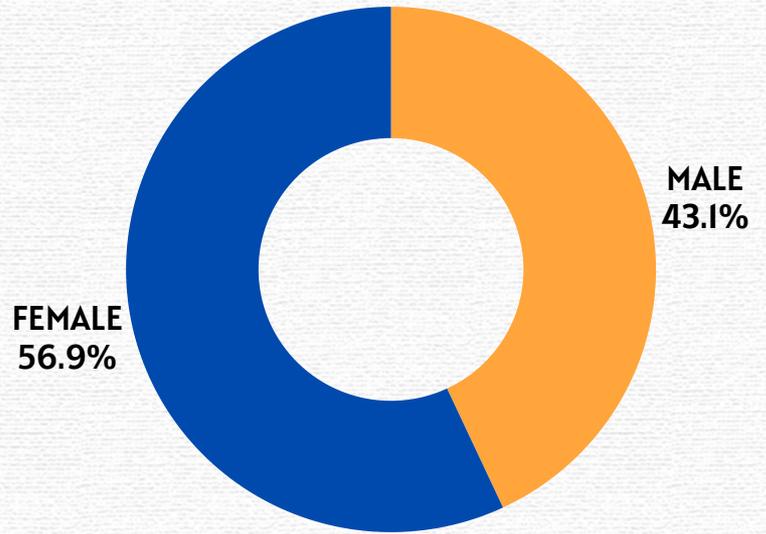
**Senior Manager- Sales for Automotive customers
Panasonic Automotive system**



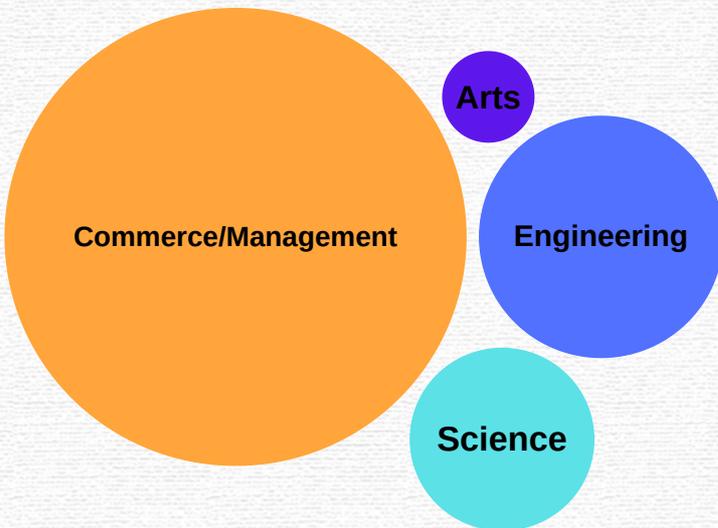
BATCH 2025 DETAILS

GENDER RATIO

GENDER	PERCENTAGE
FEMALE	56.9%
MALE	43.1%

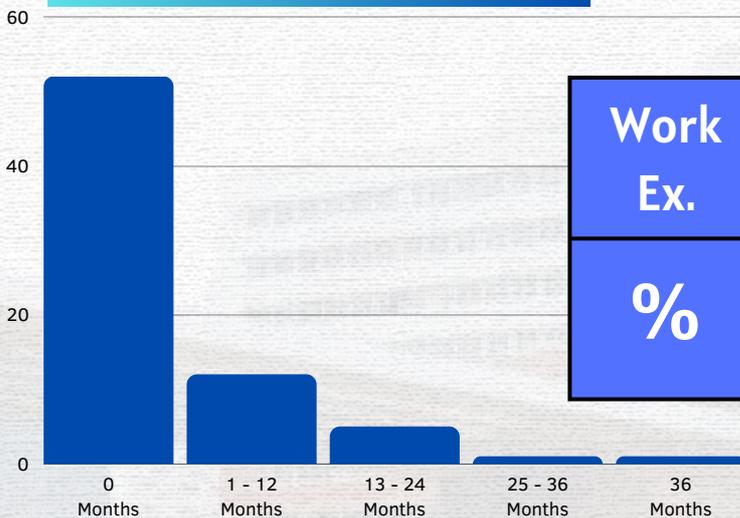


EDUCATIONAL BACKGROUND



EDUCATIONAL BACKGROUND	PERCENTAGE
Commerce/Management	69.4%
Engineering	19.4%
Arts	2.7%
Science	11.1%

WORK EXPERIENCE



Work Ex.	0	1-12	13-24	25-36	≥ 36
%	73.2%	16.9%	15.7%	1.4%	1.4%

BATCH OF 2025



STUDENT
PROFILE





JOHN DENNIS.V

Bachelor of Science

Major: Horticulture
University: SRM Institute
of Science and
Technology

- Participation in AgHack 2019 Global Agri Grand Challenge Hackathon (Organized by CII- Food and Agriculture Center of Excellence – New Delhi)
- Participation in Bazaar.Hexa organized by SRMIST
- Participation in Essay Writing competition organized by SRMIST
- Published an article titled on Black Turmeric (*Curcuma caesia* Roxb) A High Value Medicinal Herb at Just Agriculture :2(2) 1-4 (2021)
- Published an article titled on Organic Farming A Step Towards Sustainability at AgroScience Today, 2(II), 0286-0287 (2021)
- Proficiency with Microsoft office



B. KHADEEJA BASMA

Bachelor of Commerce

Women's Christian
College, Nagercoil
Manonmaniam
University, Tirunelveli

- WCC College Council Election – Executive Member (2021-2022)
- VIT College Finance and Management Club – Design and Social Media Team Member (2023 -2024)
- Engaged in Social Service and Active in NSS (National Service Scheme).
- Online business owner with 2+ years of experience in handmade products and cakes. (@the_cakery_, @_ravishing.presents_)





SHRINIDHI.S

Bachelor of Commerce

Major: Honours
University: SDNB
Vaishnav college for
women, Madras
University

- Six-week internship at Santhi Tax Consultancy, assisting with income tax return filings in April 2021.
- Completed Zoho Corporation's Cloud Accounting Training in 2021.
- Successfully passed the NSE-conducted Financial Markets Examination.
- Software Proficiency in Microsoft Excel, Tally.
- Research Paper: Co-authored a paper on "Effectiveness on YouTube advertising and television advertising in Chennai City".



YAGNESH R

Bachelor of Commerce

Major: Information systems
management
University: Ramakrishna
Mission Vivekananda
collage, Madras university

- Technical Proficiencies: Amazon Web Services (AWS), Linux (Red Hat)
- Software Skills: Microsoft Excel
- Certificate of completion AWS (Amazon Web Services), Linux OS (Red Hat) Issuing Institution: Besant Technologies
- AWS Project: Hosted a Static Web App on EC2 using Classic & Application Load Balancers. Developed a Private VPC for Secure Database Access.
- Linux project - Server to client Network file sharing.
- Actively participated in Rotaract events and DG Vaishnav College's Combat 2019.



UJWAL R PATEL

Bachelor of Commerce

Major: General
University: SDNB
Vaishnav College for
women, Madras
University

- Proficient in MS Word and MS PowerPoint and Canva
- Multilingual: Fluent in English, Tamil, Hindi, and Gujarati
- Certifications: Completion of BAP Executive Course by Arthavidya and NSDC
- Completion of Fundamentals of Capital Markets Course by NSE Academy
- Successfully organized a Business Seminar at VIT in 2023



RUPAK KUMAR S

Bachelor of Business Administration

Major: General
University: Vellore
Institute of
Technology, Chennai

- State level Volleyball player
- Active member of VIT Finance club.
- Organized commerce fest in 2021, VIT Chennai.





SUJITH S

Bachelor of Business Administration

Major: GENERAL
University: SRM University,
kattankulathur

- Internship - Marketing Assistant at Styleplus Creation, Karur, 2 months.
- Software: Microsoft Word, Excel, Canva
- Conducted Data Analysis project, enhancing sales through customer data insights.
- Software Proficiency : Microsoft Word, Excel, Canva
- Certifications: Digital Marketing(Teachnook, Bangalore.)



ASHWANTH R

Work Exp.

Bachelor of Commerce

Major: Corporate Secretaryship
University: Dwaraka Doss Goverdhan Doss Vaishnav College, Madras University

- **Site Supervisor at KVR Builders (12 months)** Supervising and coordinating the activities of construction workers and subcontractors.
- **Certifications: Accounting process and latest accounting technologies(Infact Protrainers) (OPC)**
- **5th Division cricketer of Tamil Nadu Cricket Association.**
- **Active member of Member of Retract club**
- **Project done on Financial Analysis of Manali Petrochemical Ltd**
- **Project done on Sales and Profit Analysis on Zudio**
- **Coordinator of Startup Conclave conducted by entreovert and vnest in VIT.**





MAALAVIKAA.K

Work Exp.

Bachelor of Commerce

Major: Corporate Secretaryship
University: Madras University

- **Assistant Accountant at VTech (2 months.)** Supported account record-keeping, bill filing, and document management
- **Proficient in Microsoft Excel**
- **Certifications: STEP Plus Certification (The Hindu Group)**
- **Student head Coordinator for the Centre of Excellence in Art and Culture (2020-2023)**



ADHITHYAN A

Bachelor of Commerce

Major: General
University: Dwaraka Doss Govardhan Doss Vaishnav College, Madras University

- **Certifications: Diploma in Professional Accountant (Udhayretech Systems)**
- **Software Proficiency: Ms Office, Tally**
- **Completed Voluntary service of 120 hours 'Chinmaya Bal Sevak Certificate Program' (2015-2016) at Chinmaya Vidyalaya**





MOHAMMED KAMRAN SAMEER

Work Exp.

Bachelor of Business Administration

Major: General

University: The New College

- **Assistant Manager at Astra Ryba - Seafood (24 Months)** Keeping track of the Inventory, coordinating with suppliers to ensure a steady and quality supply, Implementing quality control measures to ensure that the products meet safety and hygiene standards.

- **Software Proficiency:** Adobe Premium Pro, R, Tableau, Microsoft Excel, Word.
- **Certifications:** Digital Marketing(The New College)



KOUSHIK T

Work Exp.

Bachelor of Engineering

Major: Computer Science

University: St. Joseph's College Of Engineering, Chennai

- **Assistant System Engineer: Tata Consultancy Services, Singapore Airlines Project (24 Months)** Designed and developed payment gateways, monitored transactions, and ensured data security.

- **Languages:** Java, Python
- **Data Analysis:** SQL
- **Tools Proficiency :** Microsoft Excel
- **Certifications:** Agile (e2 Proficiency), Junit, Core Java (e1 Proficiency), RPA Beginners (Blue Prism)
- **Passed with Merit in Cambridge Business English - Preliminary Assessment**





- **Event Coordination:** Organized biking events and play a role as event coordinator in Hyper Riders Club Madras.
- **Certifications:** MS Excel (Udemy)
- **Active participant in marathons.** And achiever in field.

BALASUBRAMANIAN J

Bachelor of Commerce

Major: General

University: SRM arts and science college, Madras university



SASTHIKA L

Bachelor of Commerce

Major: General

University: Stella Maris College, Madras University

- **Certifications:** Realigning Business Practices for a Sustainable Future (ISDC) ; Marketing in a Digital Era (Stella Maris College).
- **Volunteered in MBA Talent Titans** from VIT .
- **Volunteered for an Entrepreneurship Development Cell event** at Stella Maris College.
- **Member of the Event Management Committee** at VIT, received the **Best Member of the month certificate.**
- **Worked on project "Revolutionizing Commerce: A Dual Model Real-Time Approach to B2B and B2C Business Models"** - In-depth analysis of real-time operations in both B2B and B2C business scenarios.





RAMYAA V.S

Work Exp.

Bachelor of Business Administration

Major: General
University: Ethiraj
College For Women

- **Junior Analyst at Deloitte Digital (11 Months)** Assisted in e-learning content creation, troubleshooting, and collaboration with Australian onshore teams
- Recipient, 'EMPLOYEE OF THE MONTH', June 2022
- Recipient, Gold medal in the International Olympiad of Mathematics (2014)
- Skills: LMS Management, Articulate Storyline, Client Relationship Management
- Certifications: The Project Management (Udemy); Data Analysis using Excel (Coursera)/
- Participant, British Council ISA project (2016-2017)



GANISSETI KUNDANA

Bachelor of Engineering

Major: Computer Science
University: St .Joseph's
College of Engineering

- Programming Languages- Python , Java , C, Dotnet , SQL
- Presented a paper on "Accidents deaths prevention using IOT devices"
- Organized a Workshop on the topic "Android" in Codebind technologies
- Passed Vantage level - Cambridge assessment test
- Multilingual : English, Tamil , Telugu and French





SAAN S

Work Exp.

Bachelor of Commerce

Major: Accounting & Finance
University: Vels Institute of
Science, Technology and
Advanced Studies

- **Inside Sales Specialist at Skill Lync (6 months)** Conducted cold calls, identified potential leads, and generated revenue.
- **Programming Languages:** C, C++
- **Data Analysis:** SQL
- **Software Proficiency:** Microsoft Excel, PowerPoint, Word, and Notebook
- **Certifications:** Marketing Certification (Skill Lync), SAP ERP
- **National Level Taekwondo Player** with District and State-level representation and achievements



PRIYADHARSHINI V

Bachelor of Engineering

Major: Biomedical
University: SMK Fomra
Institute of
Technology, Anna
University

- **Internship:** Biomedical Equipment Intern, Rela Hospital, Chennai
- **Conducted equipment maintenance, calibration, and contributed to innovative medical technology research.**
- **Programming:** Proficient in Python, HTML
- **Software Proficiency :** Microsoft Word, PowerPoint, Excel
- **Certifications:** JAVA Certification (Shiash Info Solutions Pvt. Ltd)
- **Projects:** IV Drips Monitoring and Control System Project; Mammogram Image Classification Using Machine Learning Project
- **President, Troizeanz Consortium (BME Association) - 2022-2023**





KIRANRAJ M

Bachelor of Commerce

**Major: General
University: SRM
University
Ramapuram**

- **Certifications: Completed 30-Hour Value-Added Course on "IBM SPSS Statistics"**
- **Volunteered for the Discipline Committee at SRM University.**



SANJAY KUMAR S S

Bachelor of Commerce

**Major: General
University: Bishop
Heber College,
Bharathidasan
University**

- **Certifications: Digital Marketing (Coursera)**
- **Software Proficiency: Microsoft Excel**
- **Secretary Head of Macrame club Secretary**
- **Event Management club Head of Bishop Heber College (2021-2023)**
- **Coordinator at Techno VIT event**





SAHITHYA

Bachelor of Technology

**Major: Computer Science
and Business Systems**
**University: SRM Institute
of Science and
Technology**

- **Programming: Proficient in Python and Java**
- **Data Analysis: Skilled in SQL**
- **Data Visualization: Proficiency in Matplotlib**
- **Software: Advanced Microsoft Excel and Jupyter Notebook user**
- **Certifications: Career Edge Online Course (TCS ION)**
- **Projects: Artificial Intelligence Project: Developed the Health Hub Mobile Application, Machine Learning Project: Enhanced the Security of Electronic Voting Machines (EVMs)**
- **Research Paper: Co-authored "WakeMate Drive Aware System Using IoT"**
- **Texas Club Coordinator (2022-2023)**
- **Technovit Co-coordinator: Organized the "We Are Hiring" Workshop (2023)**



VISHNU VARDHINI V

Bachelor of Science

Major: Biotechnology
**University: Madras
University**

- **Microsoft Word, Microsoft PowerPoint, Canva**
- **Certifications: Retail Salesmanship Certificate (Madras Management Association), The Data Scientist Toolbox (Coursera)**
- **Data Scientist Toolbox Project: Set up R Studio and managed data on GitHub.**
- **M.A. Research Project: Analyzed data to recommend working patterns in self-help groups.**
- **Research Paper: Co-authored a paper on Green Entrepreneurship**
- **Coordinator for TechnoVIT Startup Expo (2023)**





MONISH KUMAR M

Bachelor of Commerce

Major: General

University: Dr.N.G.P Arts
and Science College

- **Programming Languages:** Proficient in Python, C, and C++
- **Software:** Microsoft Excel, Microsoft Word, Tally.
- **Certifications:** Certified in Consumer Behavior (NPTEL) Introduction to Cybercrime Certificate (Coursera)
- **Published an article on "Perception and Challenges Faced by Three-Star Hotels in Coimbatore City."**
- **National-Level Volleyball Player**
- **NCC Volunteer**



SWETHA B

Bachelor of Science

Major: Agriculture

University: VIT
University

- **Proficient in MS Office**
- **Certifications:** Exploring Renewable Energy Schemes (Coursera)
- **Recipient of the "G.D. Naidu Young Scientist Award" for creating a herbal hand sanitizer in the Fast Track Research Initiative (FTRI) organized by VIT**
- **Student Coordinator at TechnoVIT**





JESSIE SHARON J

Bachelor of Commerce

Major: General

University:

**Women's Christian
College**

- **Software Proficiency:** Microsoft Word, Excel, PowerPoint, Canva
- **Certifications:** Digital Marketing (Great Learning Academy); Sydney Romantics Design & Branding Virtual Internship (Forage)
- **Coordinator for Career Guidance Cell at Women's Christian College (2022)**
- **Member of the Young Indian Club and Western Dance Club**
- **Active participant and winner in interdepartmental sports and cultural activities.**



HARIKRISHNA V

Bachelor of Commerce

**Major: Information Systems
Management**

University: Ramakrishna

**Mission Vivekananda College
(Evening)**

- **Proficient in Software:** Microsoft Excel, PowerPoint, Word, Canva.
- **Data Analysis Expertise:** SQL.
- **Certifications:** Certified Equity Markets Analyst in Financial Markets(Finlatics)
- **Conducted an Individual Project on "Training and Development during Covid-19"**
- **Collaborated on a Marketing Group Project: "Customer Satisfaction towards Spotify"**
- **Volunteer at YRC (Ramakrishna Mission Vivekananda College)**
- **Volunteer at blood donation drives and various impactful campaigns (2019-2022)**





NAVEED SHAFI M

Work Exp.

BACHELOR OF TECHNOLOGY

Major: Electronics and Communication
University: SRM institute of science and technology, Chennai

- **Genesis Intern at L&T Technology Services, Mysore, Karnataka (5 month) Role of Associate Engineer.**
- **Developed a project using STM32 microcontroller, Created a Tonic application through programming**
- **Developed a Lane Assist Simulation project using Vector CAN**
- **Vocational Training at Bharat Sanchar Nigam Limited (BSNL), Kalyani**
- **Programming Languages: C, Python, Cisco Networking, PSpice, MATLAB & Simulink, Arduino, Vector.**
- **Certifications: Blockchain Basics (Coursera), Applied Linear Algebra for Signal Processing, Data Analytics, and Machine Learning (NPTEL)**



ESHWAR M

Bachelor Of Engineering

Major: Mechanical
University: R.M.K Engineering College, Anna University

- **Intern at TAMILNADU STATE TRANSPORT CORPORATION**
- **Software Proficiency: Microsoft Office ,Creo Parametric ,Canva, Photoshop Adobe.**
- **Eminent presenter during the Japanese delegate's visit to VIT for a presentation on global corporation pollution management.**
- **Coordinator of DOCUMENTATION Committee in TechnoVit (October 2023)**
- **Coordinator for the recent VIT Business Seminar.**
- **Programming Languages: C,C++,Python, Java**
- **Certifications: Advanced Writing(Coursera), Advanced Excel(UDEMY) ,Diploma in Computer Applications & Python Programming(SRM Infotech)**
- **Projects: Design And Fabrication Of Three Way Catalytic Converter & Natural Air Conditioner**





HARINI S

Work Exp.

Bachelors in Commerce

Major: Accountancy
University: Ethiraj
College for Women,
Madras University

- **Notion Press Media Limited(12 months)**
Managed project planning, quality assurance, and author collaboration to facilitate publishing goals.
- **Certifications: Data Analytics. (Coursera); Advanced MS Excel (CFA Institute); Introduction to Corporate Finance (Coursera); Introduction to Digital Marketing (Google); Social Psychology (Coursera); Introduction to Digital Marketing (Coursera)**



SOWMIYA DEVI T

Bachelor of Technology

Major: General Computer
Science
University: SRM
University

- **Data Analyst Intern at Ganit-Data Speaks Company, 2021 (2 months)**
- **Freelance App Designing Project for a Startup Cosmetic Brand, 2022**
- **Credit Card Fraud Detection Using Machine Learning, 2020**
- **Research Paper on Glaucoma Detection with U-Net Architecture, ICCICN 2021**
- **Adaptive Phishing Email Detection Using AI, 2022**
- **Programming Languages: C++, Python, Java, Data Analysis: SQL**
- **Software Proficiency: MS Office, Jupyter Notebook, Figma**
- **Certifications: SQL & PLSQL (ISQL Global), Python Deep Learning(Besant Technologies)**





JAYAPRIYA V

Work Exp.

Bachelor of Science

Major: Computer Science
University: University of Madras

- **Junior Analyst, Operation Excellence at Cognizant Technology Solutions (30 Months)** Specialized in Quality Engineering and Assurance, Forecasting
- **Programming:** Proficient in Python and Java, Strong knowledge of SQL, Skilled in Tableau
- **Software Proficiency:** Advanced in Microsoft Excel
- **Certifications:** AI with Python Training Certificate (MSME Technology Development Center)
- **Provisionally Certified as a Business Analyst** by the Indian Institute of Placement in association with IIT Bombay (2023).



G. MANASVI

Work Exp.

Bachelor of Commerce

Major: Accounting and Finance
University: M.O.P Vaishnav College for Women, Madras University

- **Trainee Analyst in Taxation at PKF Sridhar and Santhanam LLP, Chennai (12 Months)** Managed expert preparation and filing of Corporate, Trust, and Individual Tax Returns, handled Tax Audit and Transfer Pricing Certifications, and provided strategic guidance for Direct and Indirect Taxation compliance
- **Software Proficiency:** Microsoft Office
- **Languages:** Fluent in English, Hindi, and Tamil
- **Certifications:** 'A' Certificate holder from National Cadet Corps (NCC), Ministry of Defence, Government of India, Cambridge English Level I with distinction from the University of Cambridge, UK (April 2018), Attained certificates for workshops on Management and People Skills in college.



SRIVARSHINI R

Bachelor of Science

Major: Electronics

**University: PSG college
of arts and science,
Bharathiyar University**

- **Programming Languages: Python, C, C++**
- **Data Analysis: Proficient in SQL**
- **Software Proficiency: Microsoft Office, Spyder Notebook**
- **Certifications: SQL for Data Science (Coursera)
,Body Language: A Key to Success - (NPTEL)**
- **School-Level Throwball Player**



HARSHITHA T

Bachelor of Science

Major: Agriculture

**University: Vellore
Institute of Technology,
Vellore (VIT)**

- **Proficient in Microsoft Word and PowerPoint**
- **Certifications: Global Postharvest Loss
Prevention: Fundamentals, Technologies, and
Actors Best Practice Farming for a Sustainable
2050(Coursera)**
- **Project: Development of Multi-purpose
Microbial Bio-input Product for Agricultural
Crops, Analyzed fungal compatibility and
created microbial bio-input fertilizer.**
- **Project: Value Addition of an Invasive Weed
Species, Lantana camara, Produced scented
candles from the invasive weed Lantana
camara.**
- **Event Management Committee Member in
TechnoVit (October 2023)**





RAVEENA NAIR

Bachelor of Commerce

Major: Corporate
Secretaryship

University: MOP Vaishnav
College for Women,
Chennai

- Lead team of 3 in Akriti Inventory and managed accuracy as Inventory.
- Proficient in MS Word, Excel, PowerPoint, Canva.
- Certifications : Skill Advancement(VIT, Chennai) Retail Salesmanship (MMA, Chennai)
- 1st Place: CONACT 2023 Presentation, SRM Easwari College.
- Passed CA Foundation exam, Dec 2022.
- Volunteer at Care and Welfare Org. Fundraising, May-June 2021.



SAMYUKTHA MEENA J

Bachelor Of Technology

Major: Electronics and
Communication
Engineering

University: B. S. Abdur
Rahman Crescent Institute
of Science and Technology

- Programming Languages: Proficient in C; Basics in C++, Core Expertise: IoT, Embedded Systems, VLSI
- Software Proficiency: Microsoft Excel
- Certifications: Introduction to Industry 4.0 and Industrial Internet of Things (NPTEL)
- Completed a Workshop on Design and Development of Drones with AI conducted by Propeller Technology
- IoT Project: Designed a voice-controlled home automation system for enhanced smart home security, Embedded System Project: Developed a Blynkk App-based door locking and unlocking system
- Research Paper: Authored a paper on "Voice-Controlled Home Automation for Smart Home Security"





VISHNU S NAIR

Bachelor of Commerce

Major: Computer
Application

University: Collage of
Applied science,
University of Calicut

- Proficient in Microsoft Excel, Basic knowledge of Power BI
- Multilingual: Fluent in English, Tamil, Hindi, and Malayalam
- Certifications: Completed Power BI Workshop (Jobaaj Learning)
- Participated in an HR Skills Workshop with Tareeqa (2023)
- Projects: Conducted a study on customer brand preference for FMCG products, Conducted a comparative study on Dominos and Pizza Hut.
- Co-author of the book "50 Thinkers Diary," published by Maya Publications



SANTHOSHKUMAR K

Work Exp.

**Bachelor of Business
Administration**

Major: General
University: VIT
University

- **Founder & CEO - HOPE CLOTHING INDIA (March 2021 - Present)** Establish and lead the company's operations and strategic direction
- **Day Trader** Conduct thorough market research and analysis to identify trading opportunities
- **Software Proficiency:** Google Sheets, Canva, Da Vinci Resolve
- **Certifications**-Certification on Capital Market (National Stock Exchange)





ADITYA M DOLIA

Bachelor of Business Administration

**Major: General
University: SRM
University**

- **Day Trader:** Examine market trends, news, and financial data to identify stocks or other assets with potential for intraday price movements, Do effective risk management, knowledge of fundamental analysis for examining company financials.
- **Certifications:** NPTEL Principle of Management (SRM)
- **Software Proficiency:** - R, Tableau, Microsoft Office.
- **Multilingual:** Fluent in English, Hindi, Gujarati, Tamil, Urdu.



AKSHAYA B

Bachelor of Business Administration

**Major: General
management
University: M.O.P.
Vaishnav College for
Women**

- **Certifications:** Digital marketing Certification; (Coursera) UI & UX foundations (Google) Graphic Design (CALARTS); Figma (Coursera); Project Management foundation (Coursera)
- **Campus Ambassador for Viral fission a digital marketing company.**
- **Research Paper: Value chain Analysis on Drop shipping in E-commerce (2023)**
- **National Coordinator - Youth United council of India (2021-2023)**
- **Make your business Greenfit - Article published in Department**





SHAIK MOHAMMED YASEEN C T

Bachelor of Technology

**Major: Automotive
Engineering
University: VIT
University**

- **Research Assistant, Autonomous Vehicles ARAI Pune, Maharashtra (7 months)**
- **Proficient: Python, Java, C++, Matlab, Lego Mindstorm; Excel, Solidworks, Ansys.**
- **Certified: Mechanical Design, Additive Manufacturing (Dassault Systèmes, Sep '21); Baja SAE (SAE International, Apr '21).**
- **Led projects: Pedestrian Intent Prediction, Adaptive Cruise Control, Reverse Parallel Parking.**
- **Special Achievers Certificate, Certificate of Appreciation (VIT University, '21-'22).**
- **Steering Head, Team Jaabaz SAE VIT Club ('21-'22).**



BHUVNESWARI.C NA

Bachelor of Commerce

**Major: Honours
University: Ethiraj
College for Women**

- **Internship Experience: Intern at Cell Marketing and Aaram Finserv, Assisted in tax filing, data collection, and data analysis(30 weeks)**
- **Software Proficiency: Microsoft Excel and Tally**
- **Campus Involvement: Coordinating Member of Red Ribbon Club in Ethiraj College for Women, President of College Campus Social Responsibility Club (2022-2023)**





RAMYA SHREE K K

Work Exp.

Bachelor of Architecture

Major: Architecture
University: Anna
University

- **Junior Architect at GK Sai Homes, Chennai (1 year)** Responsible for design and plans of construction works.
- **Intern at DLEA, Chennai (2021)**
- **Software Proficiency: Proficient in AutoCAD, SketchUp, Lumion, Adobe Photoshop, and InDesign, Microsoft Office Suite**
- **Thesis Project: Conceptualized an International Hub for Learning**
- **Dissertation: Authored a paper on "The Psychological Impact of Architecture on the Human Brain"**
- **Active Member of NASA (National Association of Student Architects)**



M. AKASH

Bachelor of Business Administration

Major: General
University:
Adhiparasakthi College
of Arts and Science

- **Internship Experience: Intern at Archimedes Digital in Competency Mapping**
- **Software Proficiency: Microsoft Office**
- **Certifications: Typewriting Lower Certificate (Arignar Anna Typewriting Institute), Tally Course (Apollo Institute)**
- **Achievements: Coordinated a Business Seminar Event: Held at VIT Chennai in 2023**





VIVETHA V

Bachelor of Business Administration (Honours)

Major: General
University: VIT University, Chennai

- **Digital Skills:** Google Analytics, Web Analytics
- **Data Analysis:** SPSS, R, SQL (Basics)
- **Data Visualization:** Power BI, Tableau
- **Software Proficiency:** Microsoft Excel, PowerPoint, Canva
- **Certifications:** - Social Media Marketing (The Open University, US, via Future Learn), Digital Marketing Analytics and Measurement
- **Research Paper:** "Impact of Social Media on Consumer Buying Behavior in Egattur, Chennai, India."
- **Volunteer at Vit teach Club in college, organizing workshops and teaching underprivileged children**



ASWANTH P J

Work Exp.

Bachelor of Commerce

Major: General
University: Madras University

- **Synergy Maritime Pvt Ltd (6 months) Role of Junior Accounts Executive in maintaining ship accounts.**
- **Proficient in Microsoft Excel and Word**
- **Multilingual:** English, Malayalam, Tamil, Hindi
- **Certifications:** Tally Certification from HCAS (Coursera)
- **Data Analysis Project:** Analyzed customer data to assess satisfaction with OTT platforms.





BOASH K

Bachelor of Commerce

**Major: Corporate
Secretaryship**

**University: Gurunanak
College**

- Proficient in Microsoft Office
- Bilingual: Fluent in English and Tamil
- Certifications: Tally ERP9 and GST(MSME)



PRAGATHESWARI S

Bachelor of Commerce

**Major: General
University:
Bharathidasan
University**

- Did project under Finaltics which included Financial Analytics: Data-driven insights for better financial decision-making. Investment Banking: Experience in financial modeling and M&A analysis. Derivative Markets: Risk assessment and hedging strategies for market reports.
- Certifications: Power BI (Udemy); Consumer Behaviour, E-Commerce & Digital Marketing (NPTEL); Computer on Office Automation (Government of Tamil Nadu)
- Programming Languages: Python
- Software Proficiency: Power BI, Microsoft Office, Tally ERP, Tally Prime
- Was President of Junior Red Cross club.
- Secured Excellent in Consumer Behaviour certification course from NPTEL





ASHWIN S

Bachelor of Commerce

Major: General

University:

Bharathiyar University

- **Programming Languages:** Python, SQL, Microsoft Excel.
- **Certifications:** Digital Marketing(NPTEL)
- **Research Project:** Analysed customer satisfaction and problems faced during the use of Google Pay



RESHMA R

Work Exp.

Bachelor of Business Administration

Major: Information System

University: PSG College of Arts and Science

- **BREVISTAY HOSPITALITY INDUSTRY, NOIDA(6 months)** Role of Business Development Executive (BDE).

- **Programming Languages:** Proficient in HTML
- **Design Software:** Skilled in Adobe PageMaker
- **Data Visualization:** Familiar with MySQL and Visual Basic
- **Software Proficiency:** Microsoft Excel, PowerPoint, MS Word
- **Multilingual:** Fluent in English, Tamil, and Telugu
- **Certifications:** Design Thinking(NPTEL)
- **Authored a Research Paper on "Consumer Satisfaction towards Online Shopping"**
- **Served as the Nature Club President (2016-2017)**





AAKASH NITHISH.L.R

Work Exp.

Bachelor of Engineering

Major: Mechanical

University: Sri Sairam
Engineering College, Anna
University

- **Assistant System Engineer – Tata Consultancy Services (18 months)**
Worked in Guidewire as Developer, in ticketing and log websites called servicenow and splunk, separate pipeline and scheduled it for weekly run in GITHUB.
- **Certifications: Authorised Google cloud associate, Value of Business model (EDX), Strategic Innovation (coursera), Initiating and Planning projects (coursera) Innovation by Design (NPTEL), Introduction to Project Management (coursera)**
- **Developed a prototype on "Automatic Hand Sanitizer Dispenser using delay relay" for Engineering service company**



ARAVIND SRIRAM A

Bachelor of Commerce

Major: General

University: Madras
University

- **Proficient in MS Office**
- **Strong quantitative abilities, including mental numerical calculation skills**
- **Certifications: MS Office (NCVTE)**
- **Training Certification in Quantitative Abilities, Effective Communication, and Interpersonal Skills**
- **State Level Winner in the National Arithmetic Championship hosted by TITAN GENIUS KIDZ, Bangalore**
- **Successfully completed CA Foundation.**





K.SHILPHA

**BACHELOR OF BUSINESS
ADMINISTRATION**

**Major: General
University: Madras
Christian College**

- National Level Throw Ball Athlete.
- Achieved "C" Certificate with an "CSUO" rank in the National Cadet Corps (NCC) - ITN Air Sqn, NCC
- Zonal Level Winner at XIME Maria Philip Debate Competition.
- Completed an internship 2 Months at a Mercedes-Benz showroom.
- At past secured a position at ISA Global Consultancy Firm.



ARYAN SINGH

BACHELORS OF COMMERCE

**Major: General
University: ZHDC, Delhi
University**

- Manager of an Online Book Club (RDUU). So far have experience of conducting 300+ Session.
- Member of a NGO (Akshay Patra) major task was to raise fund, organize awareness program, manage logistic and sale of product.
- Top presenter at Japanese Delegate visit at VIT on Global corporation in pollution management project.
- Project Lead for the recent VIT Business Seminar.
- Member of Commerce Society: Anchored 3 events. Coordinator of 2020 fest in ZHDC, Delhi University.
- Certificates - Fundamental of Digital Marketing (Google), Advance Excel (Udemy), SAP ERP, Product Management (Linkedin), CFA LI aspirant.
- Skills/ Software Proficiency: Anchoring, Content Writing, Microsoft Office, Tableau, Canva, Filmora.





RACHANA T

BACHELOR OF COMMERCE

Major: General

**University: Ethiraj
College For Women**

- Proficient in Tally, GST, and MS Office
- Multilingual: Fluent in English, Tamil, and Hindi
- Certifications: Diploma in Computer Applications (CSC)



VARSHINI SIVAKUMAR

**Bachelor of Business
Administration Honours**

Major: General

**University:
VIT, Chennai**

- Proficient in Tally ERP 9 and GST
- Certifications: Tally ERP 9 + GST (FIIT Academy)
- Received the Meritorious Award for 2020-2021 and 2021-2022
- Dance Club: Choreographer at the Business School (2020-2023, 2023-2024)
- Coordinator for Taikunn 2021 and Technovit 2022





GRRETA SHALIN R

Bachelor of Science

Major: Information
Technology

University: PSGR
Krishnammal college for
Women

- Interned at Levi Financial Consulting Private Limited, Coimbatore, working on a data science project.
- Programming Languages: Proficient in Python and SQL
- Machine Learning: Skilled in Linear Regression
- Data Visualization: Matplotlib and Flask
- Software Proficiency: Microsoft Excel, Jupyter Notebook, Anaconda, Word, PowerPoint
- Certification: Developing Soft Skills and Personality (NPTEL), Digital Marketing (MyCaptain), Python Programming (MyCaptain), Business English (Cambridge Assessment English)



HIRTHIKA D

Bachelor of Commerce

Major: Marketing

University: M.O.P.VAISHNAV
COLLEGE FOR WOMEN

- Omnia Digital (Social Media Executive Intern): Worked as content creator.
- Influencer.in (Influencer Marketing Intern): Managed a database of 6000+ influencers.
- Social Beat (Digital Media Intern): Managed digital campaigns for brands, with a focus on research and brand management.
- Skills/Software Proficiency: Google Ads, Google Analytics, Microsoft Office, Canva, Microsoft Ads
- Certifications: Marketing Through the Internet and Social Media; Graphic Design (Alison)
- Best delegation in IFC session in Trade Zone activity
- National finalist in film making-IPM Fest (IIM Indore- February 2021).





VANSHIKA PRIYA

**Bachelor of Business
Administration**

Major: HRM

**University: Birla
Institute of
Technology, Mesra**

- Internship Central Coalfields Limited, Darbhanga House, Ranchi (2 Months)
- Certifications: HR Leadership Program (General Electric), Basics of Customer Services (Tata Consultancy Services), Discover Your Leadership Moment (World Health Organization)
- Participated in case study competition "Prodigy" organised by IIM Bangalore.
- Event Head for Research and Development Society in (BIT Mesra), Event Coordinator for Startup Fair in (TechnoVIT),
- Coordinator in Business seminar at VIT Chennai, 2023
- Presented a paper to Japanese delegates at VITBS.
- Software proficiency: Microsoft Office, Tally, Canva.



AKSHAYA VM

**Bachelor of Business
Management**

Major: General

**University: Vels
Institute of Science,
Technology &
Advanced Studies**

- Software Proficiency: Microsoft Excel
- Volunteer at Indian Development Foundation: Resource Mobilisation for Humanitarian Causes.
- Academic Merit Award





PRANAV KUMAR S

Work Exp.

Bachelor of Engineering

Major: Computer Science
University: Hindusthan
Institute of Technology,
Coimbatore

- **Assistant System Engineer at Tata Consultancy Services (24 MONTHS)** Worked on Oracle Planning and Budgeting Cloud Service (EPBCS) Designed monthly and yearly reports using Financial Reporting Studio Prepared the user training and User Acceptance Test (UAT) documents.
- **Programming Languages: Python, C**
- **Data Analysis: SQL; Software Proficiency: Microsoft Excel, Oracle EPBCS**
- **Certifications: Oracle certified Foundations Associate**
- **The Fundamentals of Digital Marketing (Google)**
- **Won 3rd Prize in Orators Battle at GCT College, Coimbatore**
- **Passed with Merit in Cambridge Business English**



KOUSHIK. M

Bachelor of Commerce

Major: General
University: Vellore
Institute of
Technology

- **Data Analysis: Proficient in SPSS**
- **Software Proficiency: Microsoft Excel, Word, and PowerPoint**
- **Multilingual: Fluent in English, Tamil, and Telugu**
- **Research Paper: Authored a paper on "Consumer Satisfaction with FinTech Products."**
- **Active Volunteer at Local Community Center.**





ISWARYA.K

Bachelor of commerce

**Major: Professional
Accounting**

**University: PSG College of
Arts and Science**

- Proficient in Tally ERP for income tax E-verification and GST return filing
- Certifications: Leadership Certification (NPTEL)
- Learning Project: Theoretical and practical expertise in filing GST returns (2A and 2B) and Income Tax E-Verification, along with Tally ERP proficiency.
- Successfully completed CA Foundation.
- Organized the "Go Green" event at VIT Chennai campus



SANTHISTA S

Bachelor of Commerce

**Major: Business
Analytics**

**University: PSG College
of Arts and Science**

- Certifications: Cognition, Transformation and Lives Certification from Swayam (NPTEL) Online marketing Development (Mandatory Trendz)
- Awarded Individual Championship in Sportsmanship and spirit of winning in Athletics.
- Completed Yathnam level I, II, III, IV conducted by Prayathnam and won the Proficiency in Dance.
- Software Proficiency : R, SQL, Microsoft Excel
- Worked on Project - "Awareness of E-Banking services" and Undergone internship in Best Engineers Pumps Pvt. Ltd





VAISHALI J

Bachelor of Commerce

Major: Corporate Secretaryship

University: SDNB Vaishnav college for women, Madras University

- Proficient in Microsoft PowerPoint, Microsoft Word and Canva
- Certifications: BAP Executive Course (Artha Vidhya and NSDC), Capital Markets(NSE Academy), Google Ads display certification and social media marketing(Hubspot Academy)
- Presented a paper on Global co-operation in Pollution Management to Japanese delegates from Ryukoku University, Japan
- Held the position of Associate Secretary for the B.Com (CS) Department in 2021-2022
- Successfully organized a business seminar in 2023 at VITBS.



VIBULA PARVATHAVARTHINI E

Work Exp.

Bachelor of Engineering

Major: Biomedical

University: Dr. NGP Institute of Technology

- **Medical Coder at Episource India Private Limited (6months)** Responsible for backend coding.
- **Programming Languages: Python**
- **Developed a Foot Ulcer Detection System for Diabetic Patients as a learning project.**
- **Successfully organized the "Go Green" event at VIT Chennai Campus.**





NAMASHIVAYAM R R

Work Exp.

Bachelor of Commerce

Major: Commerce

**University: Loyola
College**

- **Equity Advisory at Motilal Oswal Financial Services. (7 months)**
Responsible for analyzing company's statement and advising clients regarding changes in the market.
- **Proficient in Microsoft Excel and Power BI**
- **Certifications: Equity Derivatives Certification(NISM)**
- **Event Manager for "Data Manalytics"**



VEDHAMBIKA SM

Bachelor of Commerce

**Major: Accounting &
Finance**

**University: DG Vaishnav
college**

- **Data Visualization: Proficient in Financial Modeling and Power BI**
- **Software Proficiency: Microsoft Office, SAP FICO, Tally ERP**
- **Certifications: Financial Modeling and Valuation(Internshala), Advanced Excel(Internshala)**
- **LucAFama (Departmental Student Forum): Treasurer**





S.HARISHMA

Bachelor of Arts

Major: English literature
University: Bishop Heber
College, Bharatidasan
University

- **Skills/Software Proficiency:** Python, R, Microsoft word, Microsoft Excel, PowerPoint, Content writing.
- **Certifications:** Microsoft Excel Certification (Udemy), Python learning (Coursera).
- Participated in essay and content writing competition - participation certificate from Literary Association of Bishop Heber College
- **President - Movie Club (Bishop Heber College) (2018-21).**
- **Organised - Induction Program for VIT freshers (BBA,B.Tech).**
- **Project: critical analysis of the novel "Life of Pi" by Yann Martel and developed content writing skills.**



SUKEERTHI M

Bachelor of Commerce

Major: General
University: Anna
Adarsh college,
Chennai

- **Proficient in strategic planning, identifying growth opportunities, and creatively addressing complex business challenges.**
- **Demonstrated leadership in MBA projects and extracurricular activities, promoting teamwork in diverse environments.**
- **Skilled in data analysis and informed decision-making with both quantitative and qualitative data.**
- **Achieved "Best Manager" title in an inter-college competition.**





DINESH G

Bachelor of Commerce

Major: Computer
Application

University: Dr.N.G.P Arts
and Science College

- **Programming Languages:** C, C++
- **Data Analysis:** Proficient in SQL
- **Software Proficiency:** Microsoft Excel, Microsoft Word.
- **Certifications:** Forms of Business Structure(Corporate Finance Institute.)
- **Published project article:** "Comparative Study on Customer Satisfaction for Fresh and Packaged Food in Coimbatore City"



VAANATHI RENU DURAI

Work Exp.

**Bachelor of
Health Sciences**

Major: General
University: Ryerson

University, Toronto, Canada

- **Point of Sale Attendant in No Frills, Toronto, Canada. (7 Months)**
Responsible for maintaining good customer satisfaction, and ensured all store and company policies were followed.
- **Conducted DBT communication sessions in a Child and Adolescent Psychiatry Unit, fostering therapeutic relationships.**
- **Certification: Basic Life Support (National CPR Foundation)**
- **Received College Honor Roll recipient for getting a GPA of 4.70**
- **Proficient in MS Office (Excel, Word, PowerPoint), Sunrise Clinical Manager, and Meditech.**

