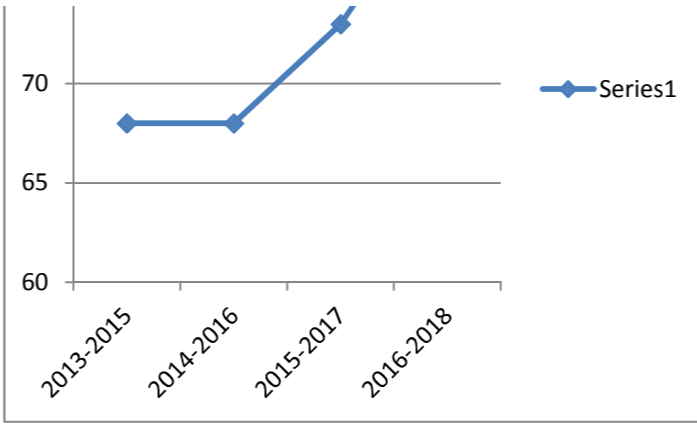
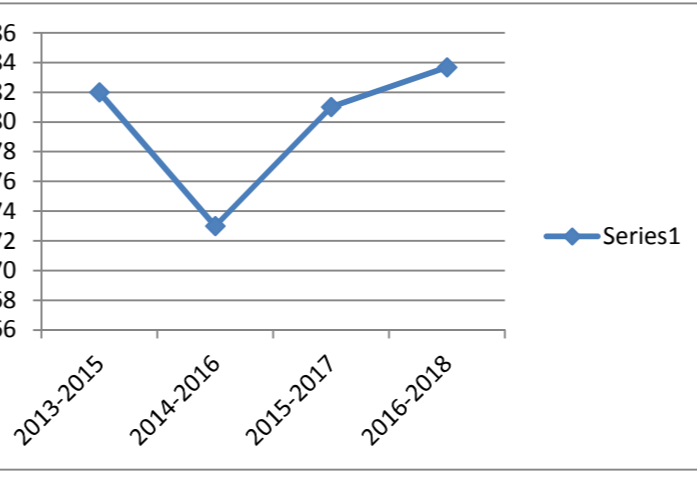
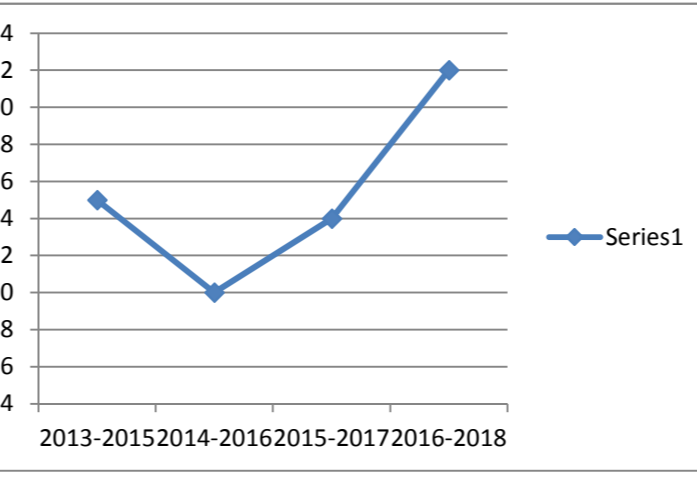


**Measurement and Analysis of Student Learning and Performance**

PROGRAM LEARNING OBJECTIVE	Performance Indicator	Definition					BATCH AND LEARNING OUTCOMES IN PERCENTAGE OF STUDENTS WHO EXCEEDED OR MET THE STANDARDS			
	1. Student Learning Results	A student learning outcome is one that measures a specific competency attainment. <i>Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination.</i> Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative – An assessment conducted during the student’s education. Summative – An assessment conducted at the end of the student’s education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.								
	Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)				
	Measurable goal	<b>Do not use grades.</b>	What are your current results?	Action taken	What did you improve or what is your next step?					
What is your goal?	<b>All are Internal instruments and formative assessments</b>	What did you learn from the results?								
PLO1	VIT Business School MBA students will be able to demonstrate effective oral and written communication skills	In BMT 5206, Business Communication , 75 % of the students will meet or exceed standards when assessed on rubric adopted by the school.	81.5 % of students met or exceeded standards.	1.To continue with the current delivery methods and assessment mechanism 2. To review the curriculum in the forthcoming academic year and after taking inputs from stakeholders make necessary changes	To introduce new assessment tools in 2017-2018		2013-2015	2014-2016	2015-2017	2016-2018
		Assessment will be based on written reports on assigned topics and oral presentation					76	82	78	81.5
PLO2	VIT Business School MBA students will be able to make decisions under constraints	In BMT5201 Economic Analysis for Managers, 75 % of the students will meet or exceed standards when assessed on rubric adopted by the school.	83.4% of students met or exceeded standards				2013-2015	2014-2016	2015-2017	2016-2018
		Each team needs to conduct a study on one the topics assigned to them concerning economic decisions and behaviour of firms and submit a report-giving recommendations for the enhancement of the economic performance of those firms					71	71	77	83.4
PLO3	VIT Business School MBA students will be able to comprehend global trends influencing the business environment	In BMT 6021 Macroeconomics, 75% of the students will meet or exceed standards when assessed on a rubric adopted by the school.	80.88 %of students met or exceeded standards. A remarkable improvement from previous years' performance .				2013-2015	2014-2016	2015-2017	2016-2018

		Assessment will be based on J component projects	
<b>PLO4</b>	VIT Business School MBA students will be able to practice ethical values in achieving stakeholders welfare	In BMT 5211 Corporate Governance and Ethics, 75 % will meet or exceed standards when assessed on rubric adopted by the school.	83.68 % of the students met or exceeded standards. Results showed improvement from previous years.
		Case study assignments on analysis of ethical practices and discussion of select Indian companies	
<b>PLO5</b>	VIT Business School MBA students will be able to identify business problems and formulate alternative courses of action	In BMT 5212 Strategic Management, 75 % will meet or exceed standards when assessed on rubric adopted by the school.	82 % of the students met or exceeded standards. Results showed improvement from previous years.
		1. SWOT analysis of selected firms and strategic recommendations	
<b>PLO6</b>	VIT Business school MBA students will be able to exhibit the capacity of introspection	In BMT 5213 Workshop on soft skills, 75 % of the students will meet or exceed standards when assessed on rubric adopted by the school.	80.26% of students rated themselves higher in T2.
		Students were given training on improving their training and building their character and positive attitude. A self appraisal of students were conducted at two time points T1 & T2 before and after the workshop.	

	68	68	73	80.88
	82	73	81	83.68
	75	70	74	82
	NA	65	74	80.26