

# **Academic Year 2015-16**

## **Faculty Advisors**



**Dr V. Suneetha**

**Professor, SBST**

**YRC Zonal Coordinator**



**Dr. Rajyalakshmi G,**

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**Assistant Professor, CBST**

## **Student Coordinators**



**M Tanveer Sheriff**



**Deeksha Aruloli**



**Rishabh Shukla**

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## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	One day district training cum study camp	Date	28/ 01/2015

A one day study camp for YRC volunteers was organized at VIT University on 28th JANUARY 2015. **Dr G. Viswanathan**, our Beloved and Honourable

Chancellor, VIT University inaugurated the One day study camp by hoisting the **Youth Red Cross** flag near Greeno's. Aim of the event was to inculcate respect for the YRC flag in the volunteers and make them acquainted with the YRC pledge and YRC song.

To instill a sense of moral obligation and responsibility in the volunteers.

### Photo





## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	Suicide prevention Program	Date	10/09/2015

**“Life is very precious and wasting it is not an option.”**

To make people realize the importance of life.

This is one of the biggest reasons that YRC brings forward this online awareness event.

1. A Signing campaign was put up in Greeno which saw active participation of the Management, Staff and students.
2. An online awareness event was carried out.
3. There was extensive online publicity. All the volunteers of YRC were responsible for doing the online publicity by extensively sharing the posters online.
4. The message was spread among a lot of students making them aware of suicide prevention week. The message was also spread by word of mouth.
5. The Signing Campaign which was put up in Greeno.

Photo



**YOUTH  
RED  
CROSS**



**VIT**<sup>®</sup>  
UNIVERSITY  
(Estd. u/s 3 of UGC Act 1956)  
VELLORE ■ CHENNAI  
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**SIGNATURE CAMPAIGN**

**WORLD SUICIDE PREVENTION WEEK**

**‘REACHING OUT AND SAVING LIVES’**

**LIFE IS PRECIOUS**  
जीवन अनमोल है

**வாழ்க்கை அருமையானது**  
வெலர் அமூல்யுடாள்

**சிவிலம் விஸுனைதி**  
जीवन मूल्यवान



## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	<b>GENESIS</b>	Date	20/10/2015 and 22/10/2015

Biogenesis event which initiates our **CASA**(Campaign Against Substance Abuse) action

1. To make students understand the ill effects of alcohol.
2. To make students aware of the harmful effects of smoking, through face painting and catchy banner by **YRC**, **TFAC** and **Uddeshya** volunteers.
3. To educate the students about harmful effects of alcohol and smoking due to peer pressure and various other reasons.

The event was inaugurated by our beloved and honorable **Chancellor Dr. G Viswanathan**, Chancellor inspirational speech motivates us on how to convince the students by word of mouth. He stressed upon the importance of life and also enlightened us how our life is precious to our families, society and our country.

### Photo





## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	P.H.A.S.E(personal hygiene and sanitation education )	Date	21/09/15

### EVENT WAS CENTRED AROUND

1. To create an awareness about general cleanliness in the surroundings.
2. To understand and accept that personal hygiene is as important as general cleanliness for one's own good.
3. Mission is to make people understand that personal hygiene and keeping the surroundings clean is important for others and also oneself.
4. To make the girls understand the importance of keeping the washrooms clean and hygienic.

Very fun oriented skit was performed to send all of the above message.

### Photo





## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	ROAD SAFETY CAMPAIGN	Date	7/09/2015

Under the proficient guidance of our Beloved and Hon'ble Vice president **Sri Sekar Viswanathan**, Youth Red Cross organized Road safety awareness with collaboration with Trauma Care and Road Safety (TCARS).

1. To spread awareness about the importance of road safety in today's world.
2. To reduce the amount of casualties which number more than 2,50,000 p.a.
3. To do so in an unconventional manner so as to maximize the outreach of the message.
4. To display impactful messages as a gentle reminder to be more careful while on road.

### Photo



## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	ORPHANAGE VISIT	Date	2/08/2015

1. To create an environment of joy and happiness for the children and to share their feelings, empathise with them and make them feel happy.
2. To make them feel special and to make them feel that they are not alone.
3. To support them by providing them with clothes, medicines, snacks etc.
4. To understand and accept civic responsibilities and acting accordingly with humanitarian concern.
5. VIT YRCians shared enormous love and care with the children and tried their best to provide them with remarkable memories.

### Photo



## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	R.O.A.R in collabration with P.E.T.A	Date	26/09/15

- To spread awareness among one and all regarding animal cruelty
1. The event aimed at opening students eyes about the concept of animal cruelty which is not just restricted to eating preferences (Non Vegetarianism).
  2. It tried to make people realize that they also contribute to animal cruelty by being consumers of industries which encroach upon animal rights.
  3. The event also showcased PETA's newest virtual reality Technology, 'I Chicken' which quite literally showed us the world from a chicken's eyes.
  4. The video consisted of strong, hard-hitting visuals which forced the viewer to become one with the reality.

### Photo



## OFFICE OF STUDENTS' WELFARE

Club-Chapter Name	YOUTH RED CROSS SOCIETY		
Event Name	Kick the bottle(anti alcohol awareness)	Date	8/04/15-11/04/15

The event took place over the span of 4 days, under the **proficient guidance of our honorable and beloved Vice-President Sri. Sekar Viswanathan**. A major reason for accidents, injuries and deaths these days are due to alcohol consumption. In spite of being aware of this, students indulge in alcohol consumption. This event was conducted to spread awareness about the ill effects of drinking.

1. To encourage and inspire the youth to abstain from drinking alcohol and live a life free from its health scares.
2. To bring out the consequences of alcohol consumption and make people aware that alcohol not only affects them but their near and dear ones as well.

### **Youth on the Move**

3. To make people realize, in a subtle manner, that it is their life and they need to make a difference by talking to people who consume alcohol about quitting it.

### Photo

